

Member Benefits 2021-2022

You are invited to partner with over 340 member businesses and organizations as we work to maintain and improve the business climate and overall quality of life here along the northern Oregon coast.

Gain exposure for your business, increase your local and regional contacts through networking, and take advantage of excellent training and educational opportunities through our Cannon Beach Chamber (C.B.C.) programming. Complete the application form on the back side of this sheet and submit with payment today!

Involvement	<i>{Ability to represent and help Members work on C.B.C. projects}</i> Invitation to networking events (Business After Hours, Breakfast Meeting) Ability to join C.B.C. event planning committees, standing and ad-hoc committees Ability to work with community groups as C.B.C. representative	
Information Center	<i>{In downtown, open 362 days a year, over 60,000 visitors annually}</i> Display space for Member brochure (rack card), business cards, & event flyers Live referrals by staff (in person, on phone) to Member business Community Hall rental (up to 50% discount on rental fee)	\$250+
Cannon Beach Magazine	<i>{Annual printing of 80,000 copies, over 75 distribution points across OR & WA}</i> Listing (name, phone, physical address, website) in official C.B.C. visitor guide Display ad space purchase (\$185 discount off of insertion cost)	\$185
Haystack Dollars	<i>{Chamber gift checks redeemable to over 280 businesses}</i> Participate in the program by accepting Haystack Dollar checks to bring in customers.	\$10-50+
Publications	<i>{Distribution at Information Center and via mail, email, online download}</i> Business listing in Lodging, Dining, Romance or Relocation Guides Partner with the C.B.C. in co-op advertising opportunities Ability to meet with selected media, travel writers, publication editors Use of Chamber logo and marketing materials in your advertising efforts	\$500+
Member to Member Discount Card	<i>{Discounts and Special Offers provided by your fellow members}</i> Show your Chamber membership card to receive special offers from participating members. Or offer your fellow members a special when they show you their Chamber membership card.	\$varies
Sponsorship	<i>{Promote your business with additional support and sponsorships}</i> Be an Annual Supporter to receive special promotional opportunities Sponsor a C.B.C. Event to promote your business (Fat Bike Festival, NC Culinary Fest, Sandcastle Contest, Stormy Weather Arts Festival, Haystack Holidays)	\$500+
Newsletter	<i>{Electronic distribution to over 425 member contacts or 6,000 visitors}</i> Event listings shared in weekly events calendar and flyer inclusions.	\$250+
Chamber Website	<i>{Avg. 2,800 website visits daily, 45,000 pageviews weekly, and the #1 referral site}</i> Personalized business page with access to (Extranet) member portal updating Ability to upload photos, promotions, and employment opportunities Live hyperlinks to Member website and/or social media (Facebook, Instagram, YouTube) Ability to upload and submit event information (member portal)	\$1000+

Over \$2800 in Value

The mission of the Cannon Beach Chamber is to promote the economic improvement of business in Cannon Beach and its surrounding area as a year-round destination. This includes a desire to extend a friendly welcome to our visitors and to enhance the quality of life in the community.

Membership Categories and Dues Schedule

BUSINESS (includes about 8 categories such as retail, manufacturing, professional services, specialty)

- Owner Operated, no employees **\$185/Year**
- 1-4 employees **\$250/Year**
- 5-9 employees **\$335/Year**
- 10-19 employees **\$435/Year**
- 20 or more employees **\$520/Year**

ADDITIONAL BUSINESS LOCATION/STOREFRONT/INDIVIDUAL **\$65/Year**

BUSINESS/LODGING (Full Year Availability)

- Base Rate (up to 10 Rooms/Units) **\$240/Year**
- Tiered Rate (more than 10 Rooms/Units): Base Rate + \$3 Per Room Above 10 **\$TBD/Year**
- (Maximum Dues Per Individual Lodging Site) **\$685/Year**

BUSINESS/LODGING (Seasonal Availability) **\$190/Year**

Base Rate (open May-September, regardless of # Rooms/Units)

BUSINESS/DINING

- Bakery/Deli/Cooking Schools: **\$245/Year**
- Food and Beverage Service (dining room or sit down service): **\$295/Year**

MANAGEMENT COMPANY **\$310/Year**

Corporate Headquarters and/or Corporation located out of town

NON-PROFIT, AGENCY, GOVERNMENT, CHURCH **\$135/Year**

The membership year is July 1 through June 30. Membership dues are tax deductible for most members as an ordinary and necessary business expense. Complete this form and send to Cannon Beach Chamber at PO Box 64, Cannon Beach, OR 97110 -or- email to buddie@cannonbeach.org. Questions? Call Buddie Anderson at (503) 436-2623.

Organization Name _____

Physical Address _____

Mailing Address _____

Current Business License Number _____ **Business Anniversary** ____/____/____

Work Phone # _____ **Toll Free #** _____ **Cell #** _____

Fax _____ **Email** _____ **Website** _____

Business Hours (Summer & Winter) _____

Owner: _____ **Manager:** _____

Email _____ **Work #** _____ **Cell #** _____

Brief description of Business for website listing (more detail can be added by you after your webpage is created and your log in credentials are emailed to you): _____

The Chamber helps with promotion of your specials & events so please notify us and arrange to share marketing materials.

Will you be hosting a Grand Opening? YES NO If so when? Date _____ Time _____.

Would you like the Chamber to facilitate a ribbon cutting for your business? YES NO

In signing this document you agree to the membership code of conduct outlined in the Member Guide.

Signature: _____ **Date:** _____