



YOUR Cape Cod



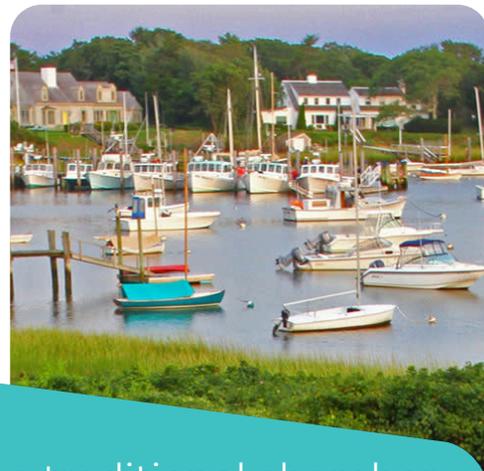
YOUR Chamber



Cape Cod's most
influential business
organization since 1921.



cape cod
CHAMBER OF COMMERCE



Why Join the Cape Cod Chamber?

The Cape Cod Chamber of Commerce is more than a traditional chamber — **we are a Chamber plus.**

We uniquely combine the roles of:

- **The region's Destination Marketing Organization (DMO) and Regional Tourism Council**, advancing Cape Cod's most important industry
- **The Regional Economic Development Organization**, supporting business growth, innovation, and workforce needs
- **A strong public policy and advocacy voice**, representing the Cape at the local, state, and federal levels

This integrated approach is powerful — and it delivers real value for our members and our communities.

Tourism funds more than tourism.

A Powerful Platform for Business — and the Regional Economy

Tourism is Cape Cod's number one industry, and its impact extends far beyond hotels, restaurants, and attractions.

- **47% of all money spent in local businesses between April and September comes from visitors** — supporting retail, construction, professional services, health care, and more
- The **Visit Cape Cod** website reached more than **6.1 million unique visitors** last year, connecting businesses directly to consumers from around the world.
- In **2024**, travel and tourism generated **\$2.8 billion in domestic visitor spending** on Cape Cod.

Economic activity translates into substantial public benefit:

Nearly \$250 million in annual occupancy tax revenue

Over \$170 million flowing to the Commonwealth — more than Cape Cod receives back in unrestricted local aid

More than \$90 million returned directly to the Cape's 15 towns, an increase of \$10 million in just one year

Tourism was directly responsible for more than 14,000 local jobs.

Become A Member Today

Ready to join the Cape Cod Chamber? Contact our Membership Team at membership@capecodchamber.org

Connecting Members to Opportunity — and to Each Other

The Cape Cod Chamber connects businesses to **opportunity and community**. We help members:

- Reach customers through unmatched regional marketing
- Grow and adapt through business support, innovation, and workforce initiatives
- Navigate challenges and seize opportunities unique to a seasonal, coastal economy

Whether you have an idea for a new business, are a small business looking to grow, or are a larger employer with workforce and infrastructure needs, **we have a program — and a network — for you.**

If You Care About Cape Cod, This Is Where You Belong

Membership is also a statement of commitment to the future of Cape Cod. The Chamber is a leading voice advancing solutions on the issues that matter most:

- **Bridge replacement** to protect our economic lifeline
- **Wastewater and water quality** to safeguard our environment and economy
- **Housing, child care, and workforce** initiatives that allow businesses and communities to thrive year-round

By joining the Cape Cod Chamber, you are not just supporting your own business — you are investing in the strength, resilience, and long-term success of the entire region.

**One Membership
One Organization
A STRONGER CAPE COD**

Become A Member Today

Ready to join the Cape Cod Chamber? Contact our Membership Team at membership@capecodchamber.org

CORE BENEFITS

Included at all levels

Become Part of Cape Cod's Most Influential Business Organization.

For many Cape Cod Chamber members, our mission to promote regional economic vitality and address cultural, environmental, and community concerns is the main reason for joining. We also offer ample visibility opportunities, valuable business information, and extensive networking across the region.

Member-Only Opportunities *Your membership extends to all employees*

INCREASING YOUR PROMINENCE

- Physical and Virtual Cape Cod Chamber Member Decal
- Two Searchable Listings on Cape Cod's #1 website - CapeCodChamber.org: Post 6 photos or videos, hyperlinked description, social media links, direct website link, physical address, map, and phone number
- Cape Cod Chamber staff referrals to your company
- Post Events, "Seasonal Deals" and "Vacation Packages" on CapeCodChamber.org
- Special New Member Welcome on social media and in our e-newsletter
- Enhanced credibility as a member of the Cape Cod Chamber of Commerce

LINKING MEMBERS

- Facilitated strategic introductions to members
- Attend 20 Good Morning and Good Evening Networking opportunities throughout the year with member-pricing for programs, meetings and events
- Maximize Your Membership: Orientations to explore benefits and meet other members
- Invitations to workshops and programs designed to keep you informed and support your business
- Introductions to Business Assistance Resource Partners for grant and free training opportunities

Become a Member Today.



“

I think I talk about all the benefits of the Chamber in almost every conversation I have every single day of the week.

– Jim Connolly, Owner, Eldredge & Bourne

ADVOCATING FOR BUSINESSES

- Representation of regional business interests and concerns at all levels of government
- Targeted advocacy on specific issues: increasing State tourism marketing investments, replacement of the Bourne and Sagamore bridges, increasing seasonal and year-round workforce housing, expanding child care access, and improving the water quality of our inlets, lakes, and ponds
- Subscriptions to Chamber e-newsletters full of curated legislative updates and business news

LIFTING OUR ECONOMY

- Use of our economic data dashboards for your business planning
- Support the Cape Cod Blue Economy Foundation, diversifying our economic opportunities through career fairs, entrepreneur peer groups, CDL programs and conferences
- Access to content and programming through professional development workshops as well as industry specific roundtables and member forums

PROMOTING CAPE COD

- Regional marketing campaigns produced by tourism experts, positioning Cape Cod and our members as a world class destination for leisure travel, weddings, group tours and meetings
- Access the group tours market, bringing sports groups, leisure groups and bus tours to the region (*meeting planner requirements must be met*)

Tax exempt non-profits receive discounts on all selected levels and a la carte benefits based on full-time equivalent employee counts. Less than 10 employees – 20% Dues Discount, 10-20 employees – 10% Discount. Membership fees are deductible as ordinary business expenses for Federal Income Tax purposes and aren't considered charitable contributions. 7% of dues is non-deductible due to lobbying.

Ready to join the Cape Cod Chamber? Contact our dedicated Membership Team at membership@capecodchamber.org or 508-362-3225 ext. 518

CONNECTOR

\$355

up to 5 employees

Strengthen Your Network

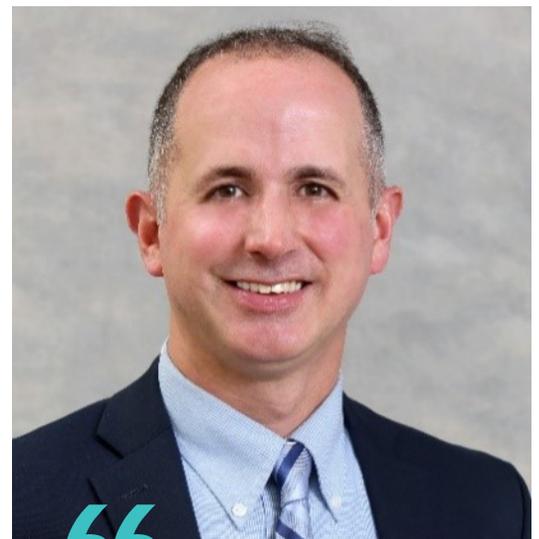
The Connector membership (valued at \$7,000) offers you our Core Benefits along with opportunities to connect with over 1,000 businesses and organizations. They are designed for you to increase visibility in the business community.

Visibility

- Physical and Virtual Cape Cod Chamber Member Decal
- Two Searchable Listings on Cape Cod's #1 website - CapeCodChamber.org: Post 6 photos or videos, hyperlinked description, social media links, direct website link, physical address, map, and phone number
- Cape Cod Chamber staff referrals to your company
- Post Events, "Seasonal Deals" and "Vacation Packages" on CapeCapeCodChamber.org
- Special New Member Welcome on social media and in our e-newsletter
- Enhanced credibility as a member of the Cape Cod Chamber of Commerce

Engagement & Resources

- Attend 20 Good Morning and Good Evening Networking opportunities throughout the year with member-pricing for programs, meetings and events
- Maximize Your Membership: Orientations to explore benefits and meet other members
- Invitations to workshops and programs designed to keep you informed and support your business



Everyone that we've worked with at the Cape Cod Chamber has been wonderful and so helpful, and if anyone is thinking of becoming a member, I would definitely recommend that.

*- Christopher C. Ellis, Director of
Organizational Advancement, Community
Health Center of Cape Cod*

Become a Connector or Builder Member Today!

BUILDER

\$615

Benefits to Grow Your Business

Elevate your business with our Builder membership level (valued at \$13,000), designed to enhance your visibility. Through the Cape Cod Chamber's popular online channels, you can expand your brand recognition across Cape Cod and beyond. **This tier encompasses all Core and Connector benefits in addition to the opportunities listed below.**

Visibility

- Ribbon cutting, ground-breaking or grand opening event (one request)
- Post Featured Events – displays at the top of our Events Calendar
- Multi-location listing in our online Member Directory
- Social media sharing of events and announcements to our 20,500+ followers on Cape Cod Chamber Facebook and Instagram

Engagement

- Complimentary use of our hybrid capable Sandy Neck Conference Room (seats 35 ppl., value \$300)
- Participate on the Cape Cod Chamber's Committees, Pillars, and Taskforces

Resources

- Attend our Professional Development Workshops
- Submit employment opportunities to our Job Board
- Chamber Business Directory with 2,200+ contacts (electronic file download)

Ready to join us? Contact our dedicated Membership Team at membership@capecodchamber.org or (508) 362-3225 ext. 518

CHAMPION

\$1,300

Top Visibility Benefits and Valued Networking

Our Champion Level membership (valued at \$19,400) emphasizes visibility benefits and offers opportunities for your employees to network with peers, engage with our board of directors, and market your business with targeted and exclusive communication. **This tier includes all Core and Builder level benefits, along with additional enhancements listed below.**

Marketing

- One Exclusive Email Promotion to our contact list (3,800 subscribers)
- Member Newsletter Spotlight with evergreen link on CapeCodChamber.org

Engagement

- Priority to host a Good Morning and Good Evening Networking event
- Attend our Professional Development Workshops

Visibility

- Multi-location listings or up to four business names in our online Member directory
- 3rd level priority ranking of your online business listing



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Our local businesses thrive when the local economy thrives, and because of that being a part of the Chamber is just really a no-brainer.

— Crystal Pieschel, Director of Marketing, Mid-Cape Home Centers

Become a Champion or Catalyst Member Today!

CATALYST

\$3,000

Build Relationships, Create Success

Our Catalyst Level membership (valued at \$31,635) emphasizes strategic networking and access. Connect with influential decision-makers and peers to uncover best practices that drive community advancement. **This tier encompasses all Core, Builder, and Champion level benefits, in addition to a variety of enhanced engagement and visibility opportunities.**

Marketing

- Two Exclusive Email Promotions to our contact list (3,800 subscribers)
- Two Member Newsletter Spotlights with evergreenlink on CapeCodChamber.org
- Multi-location listings or up to five business names in our online Member Directory
- 2nd-level priority ranking of your online business listing
- Access to Chamber's Online Photo Gallery featuring royalty free professional photography of our region
- Photo ad for one year on CapeCodChamber.org

Engagement

- Early access for Annual Meeting ticket sales
- One two-day pass to our Big Blue Conference
- Attend our Professional Development Workshops

Resources

- Send your employees for certification, access tuition grants, and support our Cape-based Commercial Driver's License Program
- Meet newly certified, unemployed graduates for potential employment

Ready to join us? Contact our dedicated Membership Team at membership@capecodchamber.org or (508) 362-3225 ext. 518

STAKEHOLDER

\$6,000

Extend Your Influence and Increase Your Access

Dive into a tailored membership plan packed with comprehensive benefits. Our Stakeholder members, full of energy and dedication, are deeply committed to Cape Cod. Stay informed about economic matters and elevate your brand's visibility. Crafting the ideal partnership begins with a consultation with our experts. **This membership tier (valued at \$38,975) offers all Core, Builder, Champion, and Catalyst Level benefits, along with numerous enhanced engagement and visibility opportunities.**

Marketing & Visibility

- Two Exclusive Email Promotions to our contact list (3,800 subscribers)
- Two Member Newsletter Spotlights with evergreen link on CapeCodChamber.org
- Multi-location listings or up to five business names in our online Member Directory
- 1st-level priority ranking of your online business listing
- Access to the Chamber's online photo gallery featuring royalty-free professional photography of our region
- Photo ad for one year on CapeCodChamber.org



For more information about the Stakeholder membership contact us at membership@capecodchamber.org or (508) 362-3225 ext. 518

Engagement

- Opportunity to participate in virtual briefings related to the Cape Cod Chamber's public policy agenda
- Direct access to the Chamber's public policy team
- Receive monthly updates on the Canal Bridges Replacement and related Chamber advocacy efforts through the Cape and Islands Bridge Coalition newsletter
- Dedicated Membership Specialist to meet with your team and customize your engagement and advocacy needs
- Two 2-day passes to our Big Blue Conference
- Two passes to our Travel and Tourism Industry Forum
- Two passes to our Annual Meeting



“

Being new to the Cape, I've found the Chamber's offerings particularly helpful for meeting other local business members, exchanging referrals, and building both personal and professional relationships.”

— *Rebecca Chace,*
Director of Marketing, Cape Air

CHAIRMAN'S CIRCLE

Seize the Opportunity to Guide Cape Cod's Future

You recognize the significance of investing in advocacy, economic development, regional branding, and maintaining a robust workforce for Cape Cod employers. The Chairman's Circle's backing of the Chamber's strategic direction represents an investment in Cape Cod's future. Together, we spark fresh growth, foster leadership, and drive our economy forward. **This membership level includes enhanced engagement and visibility opportunities, in addition to all Core, Builder, Champion, Catalyst, and Stakeholder Level Benefits.**

Our Chairman's Circle memberships (valued at \$72,775) are tailored to meet the specific needs of each member. We will collaborate with you to enhance your visibility and demonstrate your commitment to the community, alongside the benefits outlined in our materials.



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We serve our region with a diverse action plan of programs and goals, strategically designed to align with the needs of our members. Our collaborative spirit and tenacity drive us to address essential issues, ensuring the long-term prosperity of our region and businesses.

— Paul Niedzwiecki
Chief Executive Officer,
Cape Cod Chamber of Commerce

\$12,000 minimum

Visibility & Engagement

- Chairman's Circle recognition on the Cape Cod Chamber website, in the Sandy Neck Conference Room and all signature events
- Priority invitation to Chamber receptions and events
- Annual meeting with a Chamber senior leader to discuss organizational initiatives and customize your engagement plan
- Underwrite our Cape Cod Economic Dashboard providing current data for industries, the blue economy, community patterns, workforce, population trends, housing market, migration patterns, bridges, wages, job posting trends, educational attainment, hotels and lodging
- Premier events and concierge service for registrations
- Customized advertising strategy and access to all Cape Cod Chamber local marketing channels



For more information about the Chairman's Circle contact us at membership@capecodchamber.org or (508) 362-3225 ext. 518

FAQs

Q. How do I join the Cape Cod Chamber of Commerce?

A. Please contact our membership team at membership@capecodchamber.org or visit our online membership application via mycapecodchamber.org to get started.

Q. Who do I contact for membership questions?

A. You may email membership@capecodchamber.org with any questions you have regarding your current or prospective membership.

Q. How long is my membership valid?

A. Your Cape Cod Chamber membership renews annually from the date you sign up. Invoices are emailed to a designated invoice recipient, so please keep your contact information up to date.

Q. Does my organization need to be located on Cape Cod to join the Chamber?

A. Location is not a requirement of a Cape Cod Chamber membership. Membership is available to any organization looking to increase their business presence and visibility in the Cape Cod region.

Q. What sponsorship opportunities are available at the Chamber?

A. Sponsorship opportunities are abundant at the Chamber. They range from sponsoring our networking events (eligible membership level required) and annual events such as the Travel & Tourism Forum, Big Blue Conference, Quahog Day, and the Annual Meeting to sponsoring or supporting our advocacy initiatives. Please contact membership@capecodchamber.org for more details.

Q. What if I choose to upgrade to a different membership level during the year?

A. We are always happy to accommodate this request, and in most cases will simply take payment for the difference in cost. Please contact membership@capecodchamber.org for more details.

Q. Are membership dues tax deductible?

A. Yes, 93% of annual membership dues are tax deductible as a necessary and ordinary business expense, the other 7% of membership dues is allocated towards lobbying efforts.

Q. Are you affiliated with the U.S. Chamber of Commerce?

A. The Cape Cod Chamber of Commerce is an independent organization. The Chamber is a member of the Federation Partnership Program as run by the U.S. Chamber of Commerce. Qualifying members of the Cape Cod Chamber of Commerce may opt-in to the U.S. Chamber's Small Business Membership through this partnership.

Supercharge Your Membership Benefits

Add-On a Promotional Benefit

Exclusive Targeted Email to Our 3,800 Subscribers - Promote your business event or seasonal deal. Use your camera-ready image or let our team help. **\$500**

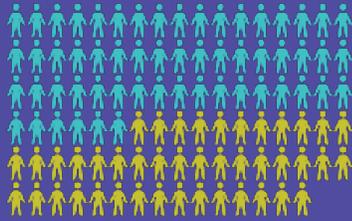
Business Spotlight in Our Newsletter - Showcase your story and achievements to our entire community! A featured article with your image and link. This evergreen listing keeps you visible year-round. **\$250**

Use these extra opportunities to amplify your presense and connect with thousands of potential partners, clients and collaborators.

2026 Cape Cod Chamber of Commerce Membership Menu	CONNECTOR	BUILDER	CHAMPION	CATALYST	STAKEHOLDER	CHAIRMAN'S CIRCLE
	\$355	\$615	\$1,300	\$3,000	\$6,000	\$12,000
WEBSITE VISIBILITY						
Searchable Listing: 6 photos/videos, description, social media, website, address, map, phone	●	●	●	●	●	●
Post Your Events, Seasonal Deals and Vacation Packages	●	●	●	●	●	●
Your Events ranked as "Featured"		●	●	●	●	●
Page Thumbnail Sponsor Company Image and Link			●	●	●	●
Company Spotlight featured on Chamber Business Blog, shared to Facebook & LinkedIn				●	●	●
Page Banner Sponsor Company Image and Link				●	●	●
Access Chamber's Online Photo Gallery				●	●	●
MARKETING & ADVERTISEMENT						
Priority ranking of your online business listings		4th	3rd	2nd	1st	1st
Physical and Virtual Chamber member decal	●	●	●	●	●	●
Chamber staff referrals to your company	●	●	●	●	●	●
Submit employment opportunities to our Job Board	●	●	●	●	●	●
Chamber Business Directory with 2,200+ contacts (electronic file download)		●	●	●	●	●
Social media sharing of events and announcements on Facebook, Instagram & LinkedIn		●	●	●	●	●
Member News Spotlight with evergreen link to Member News			●	●	2 times	2 times
Exclusive Marketing Email to our entire contact list			●	●	2 times	2 times
MEMBER ENGAGEMENT						
New Member Welcome - Social Media and Member Newsletter	●	●	●	●	●	●
Attend 10 Good Morning Networking Meetings	●	●	●	●	●	●
Attend 10 Good Evening Networking Meetings	●	●	●	●	●	●
Maximize Your Membership orientations	●	●	●	●	●	●
Professional workshop and program invitations	●	●	●	●	●	●
Subscriptions to Chamber e-newsletters	●	●	●	●	●	●
Facilitated strategic introductions to members	●	●	●	●	●	●
Ribbon cutting or grand opening event		●	●	●	●	●
Host events in hybrid capable conference room		●	●	●	●	●
Host a Good Morning or Good Evening Networking event		●	●	●	●	●
Build connections through Chamber committee and taskforce participation		●	●	●	●	●
Send your employees for certification, access tuition grants for Cape based CDL Program				●	●	●
Tickets to Cape Cod Chamber Annual Meeting				Early access	2 passes	2 passes
Tickets to Big Blue/Green Tomorrow Conference				1 pass	2 passes	2 passes
Tickets to the Cape Cod Chamber Travel and Tourism Industry Forum					2 passes	2 passes
ADVOCATING FOR BUSINESSES						
Representation of regional business interests and concerns at all levels of government	●	●	●	●	●	●
Targeted advocacy: tourism marketing, bridges, workforce housing, child care, water quality	●	●	●	●	●	●
Members receive curated legislative alerts, policy analyses, and business news	●	●	●	●	●	●
Economic dashboards help members strategize and adapt to emerging issues	●	●	●	●	●	●
Total Market Value	\$7,000	\$13,000	\$19,400	\$31,635	\$38,975	\$72,775

According to a study by the Schapiro Group and Market St., both consumers and business owners view a business more favorably if it is associated with a chamber of commerce.

57%



of consumers are more inclined to purchase goods and services from a business affiliated with their chamber.



63%

of consumers will more likely patronize the business again in the future if it is a member of the chamber



44%

of consumers have a more positive opinion of a business if they know it is a member of the chamber.

82%

of respondents believe that the chamber of commerce plays a role in local economic development and job creation.



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2/6/2026