# Accommodations Membership Options

Choose a Membership Plan that Works Best for Your Business:

## Marketing • Connection • Visibility • Advocacy • Leadership & Community Influence

### 1 STAR

- Onboarding Support by Chamber Staff
- Voting Privileges
- Access to Meeting Rooms/Shared Workspace
- Business Advisors
- Access to Workshops
- Legislative & policy updates
- Access to Chamber's Online Photo Gallery
- Multi-Location Listings
- Post in Chamber eNews
- Ribbon Cutting
- Social Media Sharing; Events/News Mentions
- Potential Feature in Blogs and Articles on Chamber Website
- Opportunity to Host or Sponsor Good Morning/Good Evening Networking Events
- Workshop Leader Opportunity
- Access to Good Morning/Evening Networking Events
- Listing in The Cape Cod Travel Guide Magazine
- Referrals from Visitor Center
- Brochures in Visitor Center

**DIGITAL ASSETS**
- Spotlights (640w x 430h)
- Access to Post “Hot Deals” and Specials on CapeCodChamber.org
- Access to Chamber Direct Booking Reservation System (Book Direct)
- Website Listing on CapeCodChamber.org

**DID YOU KNOW?**
- Support our advocacy on issues like New Canal Bridge plans
- CapeCodChamber.org serves over 1.7 million visitors annually
- Our BookDirect partner provided over 6,000 member referrals in 2019
- Active committees generate leads for weddings, sports events, group tours and meetings
- Unique networking events connect you to all categories of business in the region and beyond
- Our social media channels have a robust followership that totals over 103,156

### 2 STAR

- Maximize Membership Review
- Ribbon Cutting/Press Photo Release

**DIGITAL ASSETS**
- Featured Event
- Run of Site Banner

*Digital assets are exclusive to each individual tier

### 3 STAR

- Request for Doug the Quahog Promotion on social media
- Member Spotlight eNews
- E-Blast to General Database (3,800 subscribers) x 2

**DIGITAL ASSETS**
- Featured Listing
- Page Sponsor Photo (1400w x 328h px)
- Mobile Banner* Photo (75w x 50h px)

### ELITE

- E-Blast to Visitor Database (37,000 + Subscribers)
- Sponsor in eNews
- Sponsor in Visitor eNews
- Homepage Spotlight
- 2 Complimentary Tickets to the Annual Meeting

**DIGITAL ASSETS**
- Header Image* Photo (1400w x 506h px)
- Run of Site Banner Photo (640w x 427h px)
- Instagram Take-Over

### PREMIER

- Multi Property Listings
- E-Blast to Visitor Database (37,000 + Subscribers) x 2
- E-Blast to General Database (3,800 subscribers) x 2
- Premier Advertising Strategy*
- Partner Annual Meeting

**DID YOU KNOW?**
- Support our advocacy on issues like New Canal Bridge plans
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**STAR**

- $695

**Includes all Star 1 Benefits + Digital Assets**

- Maximize Membership Review
- Ribbon Cutting/Press Photo Release

**DIGITAL ASSETS**
- Featured Event
- Run of Site Banner

*Digital assets are exclusive to each individual tier

**STAR**

- $1,595

**Includes all Star 1 & 2 Benefits + Digital Assets**

- Request for Doug the Quahog Promotion on social media
- Member Spotlight eNews
- E-Blast to General Database (3,800 subscribers) x 2

**DIGITAL ASSETS**
- Featured Listing
- Page Sponsor Photo (1400w x 328h px)
- Mobile Banner* Photo (75w x 50h px)

**STAR**

- $3,995

**Includes all Star 1-3 Benefits + Digital Assets**

- Request for Doug the Quahog Promotion on social media
- Member Spotlight eNews
- E-Blast to General Database (3,800 subscribers) x 2

**DIGITAL ASSETS**
- Header Image* Photo (1400w x 506h px)
- Run of Site Banner Photo (640w x 427h px)
- Instagram Take-Over

**ELITE**

- $6,000

**Includes all Star 1-3 Benefits + Digital Assets**

- E-Blast to Visitor Database (37,000 + Subscribers)
- Sponsor in eNews
- Sponsor in Visitor eNews
- Homepage Spotlight
- 2 Complimentary Tickets to the Annual Meeting

**DIGITAL ASSETS**
- Header Image* Photo (1400w x 506h px)
- Run of Site Banner Photo (640w x 427h px)
- Instagram Take-Over

**PREMIER**

- $10,000

**Includes all Membership Benefits +**

- Multi Property Listings
- E-Blast to Visitor Database (37,000 + Subscribers) x 2
- E-Blast to General Database (3,800 subscribers) x 2
- Premier Advertising Strategy*
- Partner Annual Meeting

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**READY TO JOIN? MORE QUESTIONS?**

Call: 508-362-3225

Email: membership@capecodchamber.org

Accommodations & Wedding membership options available on separate pages.

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