

# Accommodations Membership Options

Choose a Membership Plan that Works Best for Your Business:

Marketing • Connection • Visibility • Advocacy • Leadership & Community Influence

## 1 | STAR

\$695

- Onboarding Support by Chamber Staff
- Voting Privileges
- Access to Meeting Rooms/ Shared Workspace
- Business Advisors
- Access to Workshops
- Legislative & policy updates
- Access to Chamber's Online Photo Gallery
- Multi-Location Listings
- Post in Chamber eNews
- Ribbon Cutting
- Social Media Sharing; Events/ News Mentions
- Potential Feature in Blogs and Articles on Chamber Website
- Opportunity to Host or Sponsor Good Morning/Good Evening Networking Events
- Workshop Leader Opportunity
- Access to Good Morning/ Evening Networking Events
- Listing in The Cape Cod Travel Guide Magazine
- Referrals from Visitor Center
- Brochures in Visitor Center

### DIGITAL ASSETS

- Spotlights (640w x 430h)
- Access to Post "Hot Deals" and Specials on CapeCodChamber.org
- Access to Chamber Direct Booking Reservation System (Book Direct)
- Website Listing on CapeCodChamber.org

## 2 | STAR

\$1,595

Includes all Star 1 Benefits + Digital Assets\*

- Maximize Membership Review
- Ribbon Cutting/Press Photo Release

### DIGITAL ASSETS

- Featured Event
- Run of Site Banner

\*digital assets are exclusive to each individual tier

## 3 | STAR

\$3,995

Includes all Star 1 & 2 Benefits + Digital Assets\*

- Request for Doug the Quahog Promotion on social media
- Member Spotlight eNews
- E-Blast to General Database (3,800 subscribers) x 2

### DIGITAL ASSETS

- Featured Listing
- Page Sponsor Photo (1400w x 328h px)
- Mobile Banner\* Photo (75w x 50h px)

## ELITE

\$6,000

Includes all Star 1-3 Benefits + Digital Assets\*

- E-Blast to Visitor Database (37,000 + Subscribers)
- Sponsor in eNews
- Sponsor in Visitor eNews
- Homepage Spotlight
- 2 Complimentary Tickets to the Annual Meeting

### DIGITAL ASSETS

- Header Image\* Photo (1400w x 506h px)
- Run of Site Banner Photo (640w x 427h px)
- Instagram Take-Over

## PREMIER

\$10,000

Includes all Membership Benefits +

- Multi Property Listings
- E-Blast to Visitor Database (37,000 + Subscribers) x 2
- E-Blast to General Database (3,800 subscribers) x 2
- Premier Advertising Strategy\*
- Partner Annual Meeting

### DID YOU KNOW?

- Support our advocacy on issues like New Canal Bridge plans
- CapeCodChamber.org serves over 1.7 million visitors annually
- Our BookDirect partner provided over 6,000 member referrals in 2019
- Active committees generate leads for weddings, sports events, group tours and meetings
- Unique networking events connect you to all categories of business in the region and beyond
- Our social media channels have a robust followership that totals over 103,156



Ready to join? More questions?

Call: 508-362-3225

Email: [membership@capecodchamber.org](mailto:membership@capecodchamber.org)

Accommodations & Wedding membership options available on separate pages.