

Advertising Art Director/ Graphic Designer

Are you an art director or graphic designer dreaming of joining a team that's 'been there – done that' and found a better way to do it? A team filled with experience in big cities, big corporations, but who have opted for exciting work tied to a Cape lifestyle?

Truth is – good work happens here on Cape Cod. And it happens here at Pierce-Cote Advertising. We're brand builders from the bottom up.

We are currently looking for an art director/graphic designer to join us. Our prospective creative teammate must have experience with design and production for brands – both established and new brands – across a variety of channels.

You can:

- Contribute by bringing unique solutions to design needs
- Work collaboratively for design solutions with a creative team as well as an account team
- Direct photographers and illustrators
- Work with video and audio production companies

You have:

- Strong production skills and knowledge of print and digital specs
- Organizational skills and asset management
- Strong communication skills for project management, creative concepts, client and vendor relationships
- Good understanding of digital design and best ways to reach/impact users/consumers
- The ability to work on multiple projects at once, meeting internal and external deadlines
- Experience in concept, design, and visual hierarchy across a variety of digital landscapes (websites, responsive design, mobile, web applications, digital media, email campaigns, etc.

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Creative Skillset

We expect advanced to expert skills in: Macs

Software – primary:

- Creative Cloud - InDesign, Photoshop, Illustrator, Acrobat
- Microsoft Office 365 - Word, Excel, Powerpoint
- Google Apps - Documents, Sheets, Drive

Software – secondary:

- Creative Cloud - After Effects or Premier
- Microsoft Office 365 - Sharepoint, Outlook
- Font management

A little bit about us:

We are the largest full-service, integrated communications firm based on Cape Cod. We provide strategic marketing, advertising, media planning and placement and public relations expertise to a wide variety of clients, some on the Cape, and some in the Boston area. Our talented team, with decades of corporate and agency experience is able to provide insight, talent and experience to every project. In the end, we build brands and boost marketing campaigns with spot-on creative.

Please email resume to Jaime Gallagher at jgallagher@regancomm.com.