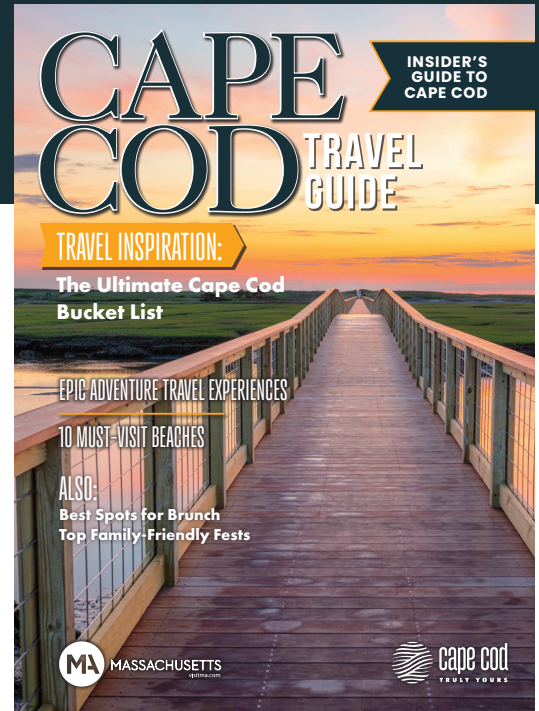




Sponsor the 2025 Cape Cod Travel Guide

Don't miss this opportunity to be included in the top travel publication for our beautiful region!


Our *Cape Cod Travel Guide* is the primary fulfillment piece of the Cape Cod Chamber of Commerce. This magazine, available as both an interactive digital publication and in print, features engaging content, stunning photography and insider tips on where to stay, play and dine on Cape Cod.



HOW IT PERFORMS

 112K Unique views

 4.5 Average number of pages per session

 1:52 Average time spent reading the publication

HOW IT IS PROMOTED



The digital *Cape Cod Travel Guide* will be featured prominently on **CapeCodChamber.org** (3.7m unique visitors in 2023), featured via our **@VisitCapeCod** social media channels (126k followers) and promoted in ongoing **PPC** and **Facebook/Instagram** campaigns in target markets. Rack cards with a **QR code** to download the *Cape Cod Travel Guide* will be available at visitor centers and brought to trade shows we attend.

DEMOGRAPHICS OF OUR READERS:

Top origin states are MA, NY, VA, NJ, OH, CT TX and CA.
63% of readers are female;
8% age 18-23, 13% age 25-34,
38% age 35-54, 21% age 55-64,
20% age 65+.



Targeted Print
overrun of
40K
copies

PRINT DISTRIBUTION:

- Trade shows attended by the Chamber
- Targeted distribution at key locations in Boston, CT and NJ.
- AAA offices upon request
- TF Green and Barnstable Gateway Airport
- Visitors upon online order
- Cape Cod Welcome Center, E-bound between exits 68 & 72, Barnstable

Full Page 8" wide x 10.875" tall	Half Page Horizontal 7" wide 4.75" tall	Half Page Vertical 3.5" wide 10" tall	Quarter Page Vertical 3.5" wide 4.75" tall
	Quarter Page Horizontal 7" wide x 2.25" tall		

Early Bird Sponsor Rates

**Full page sponsor,
premium placement**
\$3,700

Early Bird sales deadline:
October 21, 2024

Full page sponsor : \$3,450

Sponsor creative deadline:
December 16, 2024

Half Page Sponsor
(Horizontal or Vertical): \$2,450

Publish Date:
February 2025

Quarter page sponsor
(Horizontal or Vertical): \$1,350

* Ad design will be available upon request for \$100 per advertiser
** Non-member advertising rates available, please inquire

Sponsor size: Full page Half Horizontal Half Vertical Quarter Horizontal Quarter Vertical

Will provide camera-ready art to liz@capecodchamber.org

Will need an ad created for me

Pick up ad from 2024 publication

Company:

Signature:

Email:

Phone Cell:

Phone Office:



Interested in sponsoring the Cape Cod Travel Guide?
Email liz@capecodchamber.org today!