



Sponsor the 2026 Cape Cod Travel Guide

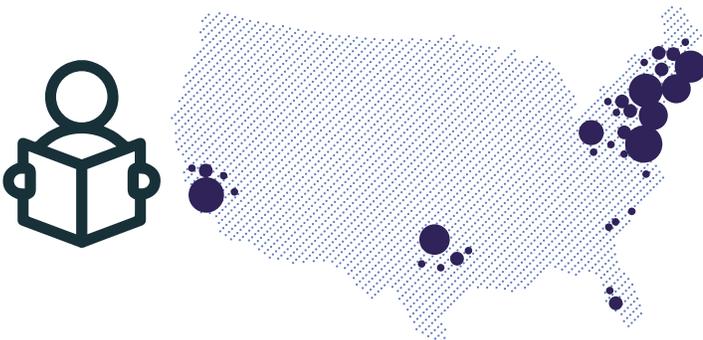


Don't miss this opportunity to be included in the top travel publication for our beautiful region!

Our *Cape Cod Travel Guide* is the primary fulfillment piece of the Cape Cod Chamber of Commerce. This magazine features engaging content, stunning photography and insider tips on where to stay, play and dine on Cape Cod. In addition to a highly targeted print distribution, The *Cape Cod Travel Guide* is also available as an interactive digital publication.

DEMOGRAPHICS OF OUR READERS:

Top origin states are MA, NY, VA, NJ, OH, CT, TX, and CA. 63% of readers are female; 8% age 18-23, 13% age 25-34, 38% age 35-54, 21% age 55-64, 20% age 65+.



Strategic Print Circulation

40K
copies

DISTRIBUTION:

- Targeted distribution at key locations in Boston, CT and NJ.
- AAA offices upon request
- TF Green and Barnstable Gateway Airport
- Visitors upon online order
- Cape Cod Welcome Center, E-bound between exits 68 & 72, Barnstable
- Digital Format featured prominently on CapeCodChamber.org
- Promoted via @VisitCapeCod social media channels (126K followers)
- Included in ongoing PPC and Facebook/Instagram campaigns targeting key markets
- Rack cards with QR code for guide download available at visitor centers
- Distributed at trade shows attended by the Cape Cod Chamber

Full Page 8" wide x 10.875" tall With Bleed 8.25" wide x 11.125" tall	Half Page Horizontal 7" wide 4.75" tall Quarter Page Horizontal 7" wide x 2.25" tall	Half Page Vertical 3.5" wide 10" tall	Quarter Page Vertical 3.5" wide 4.75" tall
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Early Bird Sponsor Rates:

**Full page sponsor,
premium placement:**
\$3,900

Early Bird sales deadline:
October 24, 2025

Full page sponsor: \$3,650

Sponsor creative deadline:
December 19, 2025

Half page sponsor:
(Horizontal or Vertical) \$2,650

Publish date:
February 2026

Quarter page sponsor:
(Horizontal or Vertical) \$1,485

* Ad design will be available upon request for \$100 per advertiser
** Non-member advertising rates available, please inquire

Sponsor size: Full page Half Horizontal Half Vertical Quarter Horizontal Quarter Vertical

Will provide camera-ready art to liz@capecodchamber.org

Will need an ad created for me

Pick up ad from 2025 publication

Company:

Signature:

Email:

Phone Cell:

Phone Office:



Interested in sponsoring the Cape Cod Travel Guide?
Email liz@capecodchamber.org today!