cape cod
TRULY YOURS

Sponsor the 2027
Cape Cod Travel Guide





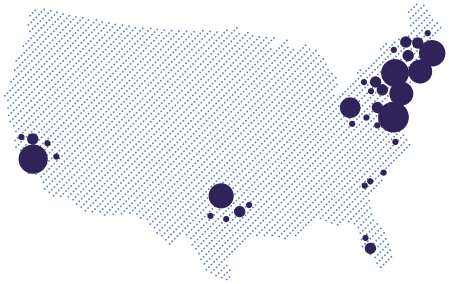
Don't miss this opportunity to be included in the top travel publication for our beautiful region!

Our Cape Cod Travel Guide is the primary fulfillment piece of the Cape Cod Chamber of Commerce. This magazine features engaging content, stunning photography and insider tips on where to stay, play and dine on Cape Cod. In addition to a highly targeted print distribution, The Cape Cod Travel Guide is also available as an interactive digital publication.

The Cape Cod Travel Guide is a 3-time winner (2023, 2024 and 2025) of the Gold MarCom for excellence in publications.

DEMOGRAPHICS OF OUR READERS:

Top origin states are MA, NY, VA, NJ, OH, CT, TX, and CA. 63% of readers are female; 8% age 18-23, 13% age 25-34, 38% age 35-54, 21% age 55-64, 20% age 65+.



Strategic Print Circulation
40K copies

DISTRIBUTION:

- Trade shows attended by the Chamber
- Targeted distribution at key locations in Boston, CT and NJ.
- AAA offices upon request
- TF Green and Barnstable Gateway Airport
- Visitors upon online order
- Cape Cod Welcome Center, E-bound between exits 68 & 72, Barnstable
- Digital Format featured prominently on CapeCodChamber.org
- Promoted via @VisitCapeCod social media channels (154K followers)
- Included in ongoing PPC and Facebook/ Instagram campaigns targeting key markets
- Rack cards with QR code for guide download available at visitor centers
- Distributed at trade shows attended by the Cape Cod Chamber

Full Page

8” wide x 10.875 ” tall

With Bleed
8.25” wide x 11.125” tall

Half Page Horizontal
7” wide 4.75” tall

Quarter Page Horizontal

7” wide x 2.25” tall

Half Page Vertical

3.5” wide
10” tall

Quarter Page Vertical

3.5” wide
4.75” tall

Early Bird Sponsor Rates:

Full page sponsor, premium placement: $3,975

Full page sponsor: $3,750

Half page sponsor: $2,730 (Horizontal or Vertical)

Quarter page sponsor: $1,530 (Horizontal or Vertical)

Early Bird sales deadline: October 23, 2026

Sponsor creative deadline: December 18, 2026

Publish date: February 2027

* Ad design will be available upon request for $100 per advertiser

** Non-member advertising rates available, please inquire

NEW **Advertising Opportunity!** $10,000 ***

Get more from your marketing with a two-page advertorial spread, plus a bonus custom content campaign designed to live evergreen on the online Travel Blog (933k unique views in 2025).



*** **Limited to 2 advertisers**, guidelines will be provided

Sponsor size:

- ☐ ***NEW*** **Two-Page Advertorial Spread**
- ☐ **Full Page**
- ☐ **Half Horizontal**
- ☐ **Half Vertical**
- ☐ **Quarter Horizontal**
- ☐ **Quarter Vertical**

- ☐ Will provide camera-ready art to liz@capecodchamber.org
- ☐ Will need an ad created for me
- ☐ Pick up ad from 2026 publication

Company:

Signature:

Email:

Phone Cell:

Phone Office:

cape cod TRULY YOURS

Interested in sponsoring the Cape Cod Travel Guide?
Email liz@capecodchamber.org today!