



Low-Numbered Cape & Islands License Plates to be Auctioned

*Coveted CP plates from 1-999 to be auctioned online
from October 22-26; Registration now open*

For Immediate Release

Hyannis, Mass. September 12, 2022 – The Cape & Islands License Plate Marketing Committee has announced an online auction for low-numbered plates in its new CP (Cape Plates) series. These low-numbered CP plates have never been issued, making them even more desirable for interested buyers.

The online auction will be live from Saturday, October 22, 2022, at 6 a.m. through Wednesday, October 26, 2022, at 5 p.m. The auction will feature highly sought-after, low-numbered CP series plates from numbers 1 to 999.

The auction website can be found at CILicensePlate.GiveSmart.com, and interested buyers are encouraged to register now on the online bidding platform to receive updates once the auction goes live. Interested bidders can also register by texting CILicensePlate to 76278. Once the auction is live, participants can bid in real-time from desktop, mobile and tablet.

Auction item highlights include the coveted “CP 1” license plate. Bidders are encouraged to consider birthdays, anniversaries and other numbers that have personal meaning when bidding.

The Cape & Islands License Plate is the most successful specialty license plate in Massachusetts with nearly 35,000 active plates currently on the road. Introduced in 1996, the well-known plate features Eastham’s Nauset Lighthouse along with the cliffs of Siasconset in Nantucket and Gay Head on Martha’s Vineyard. The plate captures the distinct beauty of this coastal region and is the perfect way to keep alive cherished memories of time spent here.

Since its inception, sales of the Cape & Islands License Plate have raised more than \$25 million with the goal to spur the growth of small businesses and build a better business climate. To date, plate sales have helped nearly 550 different local organizations.

Revenues generated by the sales of the Cape & Islands license plate support several initiatives pertaining to the region's economic development including community grants, small business loans, the arts, and workforce training. Proceeds are targeted to programs that support the growth and stability of the year-round economy and local organizations.

"We are very excited to announce a limited time release of low number plates in the CP series for this charitable online auction," said Wendy Northcross, Chairman of the Cape & Islands License Plate Committee. "Not only can you get a previously unobtainable plate, but your tax-deductible donation will also provide funds for meaningful job creation, business assistance, visitor services and workforce training programs both here and on the islands."

The full catalog of low-numbered plates is available to view online now at CILicensePlate.GiveSmart.com. If you would like more information about the Cape & Islands License Plate, please visit CapeAndIslandsPlate.com.

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