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Cape Cod Chamber’s “Advocacy in Action” Program to Address Housing Crisis on Cape Cod

The Cape Cod Chamber of Commerce will host their quarterly “Advocacy in Action” program focused on the housing crisis at the Cape and Islands Association of Realtors office in Yarmouth on Tuesday, October 18th from 9 to 11 am. “Advocacy in Action” is aimed at educating business owners and community members about current issues impacting their businesses.

Advocacy in Action will bring together housing advocates from Cape Cod to present the multiple layers of the systemic housing challenges on the peninsula. Topics to be covered are market-rate housing, affordable housing development and construction challenges, the changing face of homelessness, causes of housing instability, and how other communities house their seasonal workforce.

The event is free and open to the public. Registration can be found at capecodchamber.org/members/events/.

At the forum, five speakers will discuss the state of housing on Cape Cod from multiple policy perspectives. Featured speakers will include Ryan Castle, CEO, Cape Cod & Islands Association of REALTORS & MLS; Alisa Magnotta, CEO, Housing Assistance Corporation; Hadley Luddy, Executive Director, Homeless Prevention Council; and Michelle Welsh and Jenn Yildiz of Intrax Work Travel.

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The Cape Cod Chamber of Commerce is a membership organization whose mission is to strengthen and promote the regional economic vitality, cultural richness, environmental sensitivity, and social needs of Cape Cod. The Cape Cod Chamber of Commerce serves as the region’s advocate for business at the local, state, and federal levels.