



Cape Cod Hydrangea Festival

10th Annual: July 5-14, 2024

*Ten days of open landscapes on Cape Cod
in celebration of gardens and the Cape's favorite plant!*

In 2023 more than 80 gardens were open to the public Cape-wide for 10 days. A \$5.00 entry fee to each garden earned over \$90,000 for local non-profits! The festival now serves as the main fundraiser to a lot of the participating nonprofits. The festival drew over 20,000 people from all parts of the country. We expect the number of open gardens and attendance to be even greater in 2024. Help this festival to keep on growing!

Supporting Sponsors: \$500

Mention in alphabetical order on the CapeCodHydrangeaFest.com.

Major Sponsors: \$1,500.00

Placement of logo or name under the principal sponsors on CapeCodHydrangeaFest.com. Logo placement on printed flyer and online PDF.

Principal Sponsors: \$3,500.00

- Logo placement on CapeCodHydrangeaFest.com.
- Listed on Open Gardens Day-By-Day and Events Schedule Webpages. CapeCodHydrangeaFest.com had 185,795 unique views in 2023. All of the Hydrangea Fest pages combined (landing page, garden tours, Hydrangea Fest blog) had 600,085 unique views.
- Logo placement on Open Garden Yard Signs.
- Logo placement on printed flyer and online PDF. Over 5, 000 printed flyers will be distributed.
- One dedicated social media post with artwork provided by the Principal Sponsor.
- Logo included or mentions in all Hydrangea Fest marketing emails and campaigns.

For more information, please contact Greta Georgieva at the Cape Cod Chamber of Commerce: greta@capecodchamber.org or C.L. Fornari, Festival Founder - clfornari@yahoo.com.