



cape cod
CHAMBER OF COMMERCE

FY25 Annual Report



July 2024-June 2025

capecodchamber.org



Message from the CEO



FY2025 was a year of meaningful transition—and real momentum—for the Cape Cod Chamber of Commerce. We didn't just talk about collaboration; we lived it. From our merger with the Falmouth Chamber of Commerce to welcoming the Cape Cod Climate Change Collaborative into our organization, we leaned fully into partnership as a growth strategy and a guiding principle. Because when we work together, we are not only stronger—we are better together. And so is Cape Cod.

We were honored to receive 4-Star Accreditation from the U.S. Chamber of Commerce—a powerful affirmation of the professionalism, impact, and credibility of this organization.

Thank you for believing in this organization, for showing up, and for continuing to invest in the future of Cape Cod. Together, we are building something special.

Paul Niedzwiecki
Cape Cod Chamber CEO





Vision & Mission



The Cape Cod Chamber of Commerce, Inc. is a Massachusetts nonprofit, membership organization that advocates on behalf of businesses to strengthen and promote regional economic vitality while addressing related cultural, environmental and community concerns. The Cape Cod Chamber is also a state-designated Regional Tourism Council and Regional Economic Development Organization.



Vision Statement

We envision a prosperous and sustainable Cape Cod that honors the past, fosters future progress, and balances the region's unique intersection of economy, community, and environment.

Mission Statement

Promote a strong and resilient Cape Cod region with ample economic opportunity for all, vibrant communities, and a thriving natural environment.



Board of Directors FY25

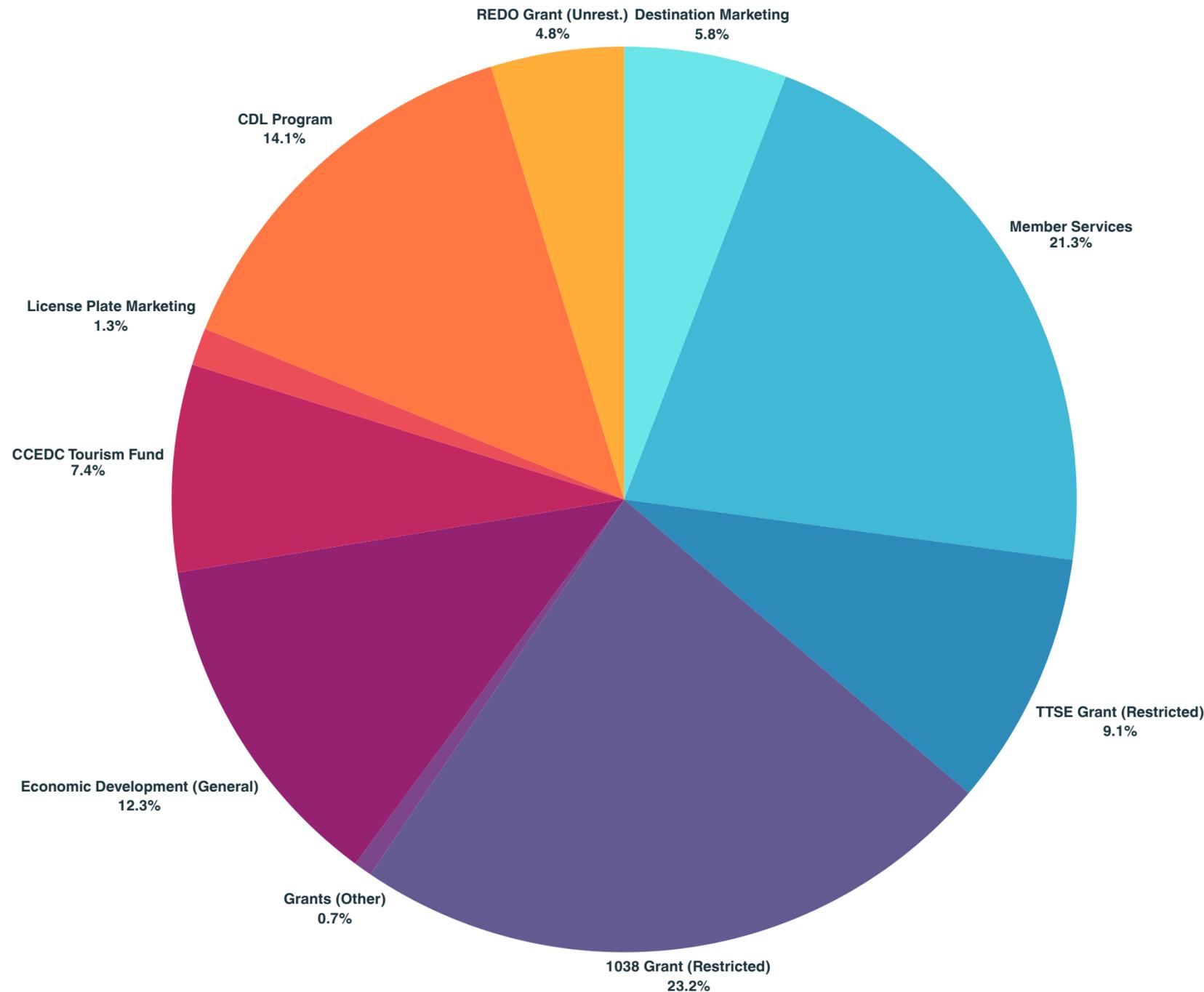


Chair: Lisa Oliver
Vice Chair: Paulo Paraguay
Treasurer: Mike Migliore
Clerk: Anne Scott-Putney
Imm. Past Chair: Jim Tenaglia

Abby Our Rose	Jon Hagenstein
Betsy Rich	Kevin Skrickis
Carol Edmondson	Lindsay Cole
Chris Lawson	Marty Bruemmel
Courtney Lowe	Molly MacGregor
David Troutman	Parth Patel
Ed Harper	Rick Penn
Jamie Bohlin	Sarah Chace
Jamie Veara	Sarah Lapsley-Martin
Jeff Watson	Scott Vandersall
Jim Connolly	Tammi Jacobsen
John McCarthy	Tim Lus



FY25 Revenue



Grants Expl.

1038 = Mass. Office of Travel & Tourism (MOTT) marketing grant for Regional Tourism Councils (RTC)
TTSE = MA shoulder season extension marketing grant
REDO = Regional Economic Development Organization
Other = Town of Barnstable grant, FEMA Security grant



Economic Development

Our economic development program includes the work of the Blue Economy Foundation, as well as our Commercial Driver's License (CDL) program. CCEDC Inc. is the Cape Cod Economic Development Council, which manages license plate funds.



CDL Program

Funded by grants and participating member businesses, the CDL program is our third highest revenue source. The program, a partnership with CMSC Parker Professional Driving School, has completed its first of two years, training candidates in Class A and B CDLs.



Key Stats

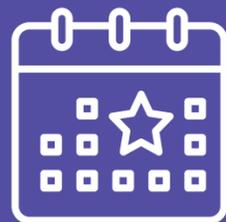
770

ACTIVE MEMBERS
94% RETENTION RATE



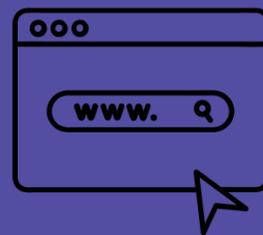
47

MEMBER EVENTS
IN FY25



5.3M

UNIQUE WEBSITE
VISITS (80% ENG.)



69.6K

BOOK DIRECT
REFERRALS



\$2.7B

DIRECT TOURISM
SPENDING ON CAPE



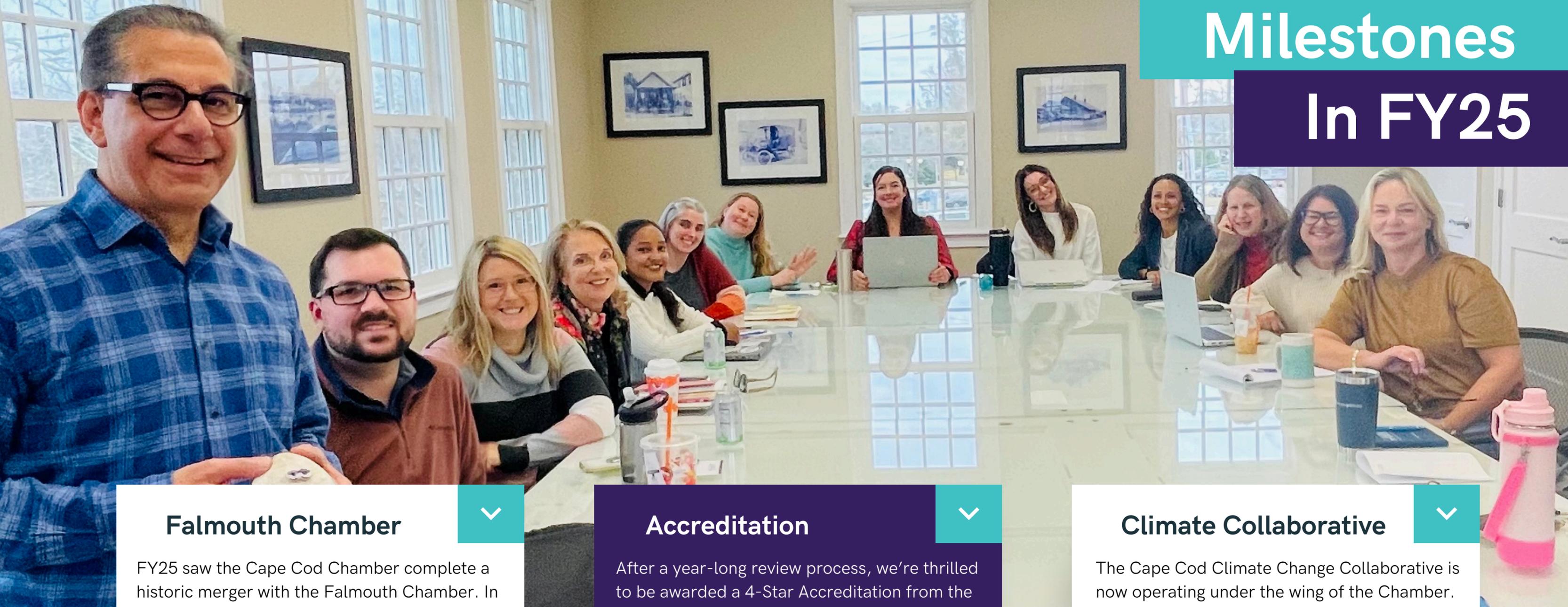
14K

EMPLOYED IN CAPE
TOURISM JOBS



Milestones

In FY25



Falmouth Chamber



FY25 saw the Cape Cod Chamber complete a historic merger with the Falmouth Chamber. In addition to organizational alignment, by combining resources while maintaining local focus, we're better positioned to serve our members, amplify regional priorities, and support a broader business community with enhanced services and deeper roots.

Accreditation

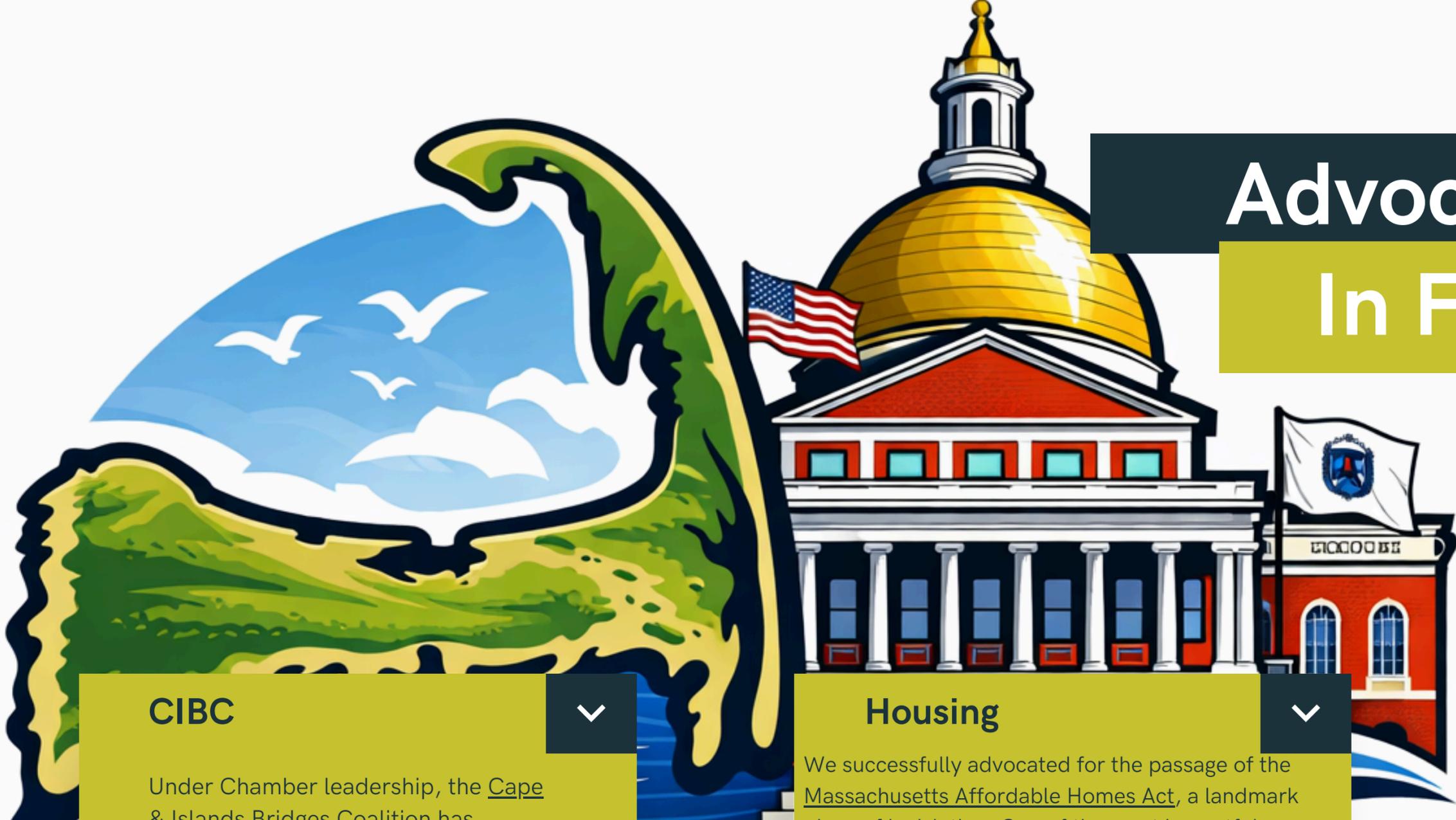


After a year-long review process, we're thrilled to be awarded a 4-Star Accreditation from the U.S. Chamber of Commerce. This prestigious honor recognizes the Cape Cod Chamber as one of the top-performing chambers in the country. Of the 7,000 chambers in the U.S., there are currently only 190 Accredited chambers, with just three in Massachusetts.

Climate Collaborative



The Cape Cod Climate Change Collaborative is now operating under the wing of the Chamber. This integration will amplify critical work on coastal resilience, grid readiness, and the growing crisis around homeowners insurance. These issues are impacting our communities today, and the Chamber is ready to help lead the regional response.



Advocacy In FY25

CIBC

Under Chamber leadership, the [Cape & Islands Bridges Coalition](#) has become the leading business-driven advocate for replacement of the Sagamore and Bourne Bridges. Our first-ever CIBC State House Day elevated the importance of this issue with legislative and executive leaders.

Housing

We successfully advocated for the passage of the [Massachusetts Affordable Homes Act](#), a landmark piece of legislation. One of the most impactful components of the AHA is the [Seasonal Community Designation](#), which will provide vital tools and dedicated funding resources to balance the needs of permanent residents and seasonal visitors, and we are working to shape its implementation through the Seasonal Communities Advisory Council.



A Year In Photos...



From the 10th year of the Cape Cod Hydrangea Festival (which raised \$120,000 for 34 local nonprofits), a Western-inspired Cocktails & Connections, and our 200-plus-attended Travel & Tourism Forum; to our Blue Economy Foundation's WaterWORKS Career Day and Big Blue Conference; to our 103rd Annual Meeting and an iconic Quahog Day - our FY25 signature events were momentous. Additionally, over the last year we introduced two new events - the Lodging Industry Roundtable for our hotel partners and Chairman's Circle Luncheon for our premier members.





... And Video

To encapsulate this year of momentum for the Chamber, we thought what better way to tell the story than through video – and with those who made it all possible. Debuted at our 2025 Annual Meeting, “Moving Forward” uses narrative-style imagination to creatively allude to our most significant accomplishments of the year.

Watch the video [here](#)





Want to learn more about
the Cape Cod Chamber?



capecodchamber.org



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