



**WHAT: The Cape Cod Hydrangea Festival** – a ten-day summer garden celebration that includes private gardens tours Cape-wide and hydrangea/garden themed promotions and events, all promoted by the Cape Cod Chamber of Commerce and local chambers and benefiting local business and non-profits.

**WHEN:** Annually. In 2020 the ten days of Hydrangea Fest run July 10th to July 19th. The Kickoff Party is Thursday July 9th at Cape Cod Beer in Hyannis.

**HOW: Cape non-profits** will find homeowners/gardeners who are willing to have their gardens open during the festival. Gardens can be open for one day only or for several days. All gardens will charge \$5.00 for entry and this money will go directly to the non-profit. Non profits can add other sales or events to increase their fundraising.

**Businesses** can hold special events, educational seminars, sales and displays. For several years Cape Cod Beer has organized a cocktail trail of hydrangea themed cocktails across Cape Cod. More restaurants are welcome to join. We are actively looking for more businesses to participate in a multitude of ways in 2020.

**WHERE:** Open gardens and all events would be located on Cape Cod, from Provincetown to Woods Hole.

**WHO:** Any Cape non-profit or for-profit business. For current Cape Cod Chamber members, participation would be free. Businesses and non-profits that are not Cape Cod Chamber members can join the Hydrangea Festival for \$50.00. Participation includes being listed on the festival website and all promotional materials.

### **Next Steps:**

**Non Profits:** To register your organization/gardens, please contact Greta Perna at the Cape Cod Chamber [greta@capecodchamber.org](mailto:greta@capecodchamber.org)

**Businesses:** To register your events, or be part of the cocktail trail please contact Beth Marcus at Cape Cod Beer [beth@capecodbeer.com](mailto:beth@capecodbeer.com)

**Sponsors:** To become a sponsor please contact CL Fornari at [clfornari@yahoo.com](mailto:clfornari@yahoo.com)

For more information see: [www.capecodchamber.org/hydrangea-fest](http://www.capecodchamber.org/hydrangea-fest)  
[www.capecodchamber.org/hydrangea-fest-info](http://www.capecodchamber.org/hydrangea-fest-info)