



MEDIA ADVISORY

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March 26, 2024

Cape Cod Chamber to Host Tourism Forum, Featuring Lt. Governor Kim Driscoll

WHO: Cape Cod Chamber of Commerce

WHAT: 2024 Travel & Tourism Industry Forum

WHERE: DoubleTree by Hilton, 287 Iyannough Rd, Hyannis, MA

WHEN: Wednesday, March 27, 2024, 10 AM to 12 PM

(HYANNIS, MA) – The Cape Cod Chamber of Commerce will host the 2024 Travel & Tourism Industry Forum on Wednesday, March 27th, from 10 AM to 12 PM, at the DoubleTree by Hilton in Hyannis. Massachusetts Lt. Governor Kim Driscoll will be among the featured speakers at the forum, which is expected to welcome more than 150 tourism and hospitality professionals, regional business representatives, and community leaders.

Kate Fox, Executive Director of the Massachusetts Office of Travel & Tourism (MOTT), and Cape Cod Chamber of Commerce CEO, Paul Niedzwiecki, will also provide remarks at the forum, focusing on issues, trends, and opportunities that impact tourism and business on Cape Cod. The program will include information on the “state of the Cape Cod tourism economy,” state budget and legislative developments related to tourism business, and a preview of the Chamber’s 2024 tourism marketing campaign.

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