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Cape Cod Chamber Announces Plans for 15th Annual Quahog Day

May 22, 2023 (Hyannis, MA) – Cape Codders will usher in summer with the 15th Annual Quahog Day ceremony on June 21 from 12–2 p.m. The event will take place at Tree House Brewing Company, 98 Town Neck Road in Sandwich. WBZ-TV Chief Meteorologist Eric Fisher will emcee this year’s festivities.

Celebrated on the first day of summer each year, Quahog Day has become a rite of passage into the glorious season for Cape Codders. The Cape’s beloved mascot, “Doug the Quahog”, will give his much-anticipated prediction for how many beach days lie ahead. Doug will whisper his forecast to Cape Cod Chamber of Commerce CEO Paul Niedzwiecki, who will translate it for the masses.

This event is free and open to all. Guests can enjoy the stunning views of Cape Cod Bay and the Sandwich Boardwalk while enjoying a Tree House craft brew, cold brew, bubble hop or assortment of alcohol-free drinks. The Seafood Sam’s food truck will be on hand supplying fresh “fish on the fly”. Door prizes will also be available to lucky guests.

“I’m looking forward to being a part of this fun event that is so uniquely Cape Cod,” said Fisher. “As a meteorologist and a native New Englander, I love all kinds of weather, but I appreciate that we’re all hoping Doug gives us a sunny forecast.”

Eric Fisher is Chief Meteorologist for CBS Boston's WBZ-TV News and anchors weather segments weeknights at 5, 6, and 11 p.m., as well as 8 p.m. on TV38. He is also a frequent contributor to CBS News, often found reporting on breaking severe weather across the country on the CBS Evening News.

Quahog Day was conceived by the Cape Cod Chamber of Commerce in 2009. The event ushers in another summer expected to bring a record-setting number of visitors to the region.

“With rentals and occupancy rates looking strong, this should be a very prosperous summer for our business community,” said Niedzwiecki. “The Cape is ready to welcome visitors from near and far, and we hope everyone will support our small businesses, restaurants and Main Streets.”

Paul and Doug recently got together to film a preview video for this year’s event. See the video at <https://youtu.be/JWskA3H6z9c>

For more information on Quahog Day 2023, visit www.capecodchamber.org/events/featured-events/quahog-day/.