

PR Account Executive

Job Description:

Pierce-Coté Advertising, a Regan Communications Group company, is seeking a full-time PR Account Executive to join its dynamic Osterville, MA-based team working with a wide range of business, tourism/travel, nonprofit and municipal clients.

We are looking for a Public Relations professional with 3-5 years of experience, ideally in a fast-paced agency environment. The Account Executive will report directly to and work closely with the Vice President of Public Relations. The successful candidate would be a key team contributor servicing some of the region's most recognized and respected organizations, provide strategic communications strategy and counsel, and develop/execute high-impact media relations campaigns.

The position requires:

- 3-5 years of experience in an agency or communications based position
- Strong leadership skills (ability to manage resources, clients and expectations)
- Ability to work with a wide variety of clients
- A proven track record of secured media placements
- Excellent written and verbal skills
- Familiarity with the Cape and Islands/Boston/New England media markets
- A highly motivated team player who is creative and able to multi-task

Why Regan?

You will join a team of experienced, dedicated professionals at one of the nation's leading strategic communications companies, with offices in Boston, Rhode Island, Connecticut, New York City, Washington, D.C., Florida, and South Carolina, and on Cape Cod. Celebrating its 40th anniversary this year, Regan Communications Group provides a wide range of public relations, marketing, and digital media services to an extensive list of clients with local, regional, and national reach.

At Regan, your clients will come from a diverse group including major corporations, publicly traded companies, and small businesses, hospitality groups and non-profits, educational institutions, and cultural groups. We have numerous partnerships that you may leverage to help achieve your clients' goals.

Our team environment ensures that you will have support from colleagues who share your dedication and drive to provide superior communications solutions for our clients. You will collaborate with and learn from team members across the company who have decades of experience in business, government, and media.

We offer competitive salary and benefits and a collaborative and inclusive work culture. We celebrate diversity and are an equal opportunity employer. In short, if you are passionate about helping clients communicate their message, there is no more rewarding company, and no better place to build your career, than Regan Communications Group.

Job Type: Full-time

Benefits:

- 401(k)
- 401(k) matching
- Dental insurance
- Health insurance
- Vision insurance
- Life insurance
- Paid time off

Schedule:

- 8 hour shift

Ability to Commute:

- Osterville, MA 02655 (Required)

Work Location: In person

To Apply:

To apply to join our mission, please send your information to Courtney Nerbonne, Administrative Assistant, Pierce-Coté Advertising, at cnerbonne@pierce-cote.com.