



## FOR IMMEDIATE RELEASE

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## Cape Cod Chamber Launches Small Business Series

**Cape Cod, MA:** This spring, the Cape Cod Chamber of Commerce will launch the Small Business Series in partnership with MassHire Cape & Islands Career Center. The Small Business Series is a recurring 30-minute, virtual, lunchtime presentation that puts local and regional business development experts in front of small, local businesses.

Throughout the series, speakers will share small business best practices, invaluable resources, and actionable tasks to help develop and grow their business. The Cape Cod Chamber will work with MassHire Cape & Islands Career Center, SCORE Cape Cod & the Islands, and the U.S. Small Business Administration (SBA) to welcome speakers with expertise and experiences on topics and needs identified by the Cape Cod Chamber and its membership.

In the first session, to be held at noon on Monday, March 21st, a panel of three speakers will share how their organizations support small businesses in our region. Panelists include Neila Neary of MassHire Cape & Islands Career Center; Caroline Williams of the U.S. Small Business Association; and Marc Goldberg of SCORE Cape & the Islands.

The Cape Cod Chamber's free Small Business Series will be held every other Monday now through the end of May and will resume in the Fall of 2022. April and May sessions will focus on employee recruitment and retention.

"Finding and retaining great employees are top priorities for businesses on Cape Cod," shares Noelle Pina, Cape Cod Chamber Chief of Staff. "We're proud to announce this series and for members to get the tools they need to create great teams."

To watch past sessions in the series or to sign up for upcoming Small Business Series sessions, visit [www.capecodchamber.org/members/events/small-business-series/](http://www.capecodchamber.org/members/events/small-business-series/)

The Cape Cod Chamber of Commerce is a membership organization whose mission is to strengthen and promote the regional economic vitality, cultural richness, environmental sensitivity, and social needs of Cape Cod.