



FOR IMMEDIATE RELEASE

CONTACT:

Paul Niedzwiecki, CEO
508-362-3225, x504, paul@capecodchamber.org

Cape Cod Chamber of Commerce Announces Membership Department Restructuring

Cape Cod, MA: The Cape Cod Chamber of Commerce has restructured its membership department to include the promotion of Liz DiGirolamo to Director of Investor Relations and the appointment of Katy Acheson to the position of Business Development Manager.

DiGirolamo joined the Cape Cod Chamber in 2017 as Membership & Sales Manager, and was appointed as the Director of Investor Relations in March 2022. In her new role, DiGirolamo is responsible for leading the membership team in the acquisition and retention of chamber members and developing and enhancing relationships with existing investors and partners. She will also serve as second-in-command to the Chief of Staff on membership-related matters and serves as the President & CEO’s direct representative to the membership on all membership and investor-related affairs.

In addition to her tenure at the Cape Cod Chamber, DiGirolamo serves on the board of directors for Love Live Local, a 501(c) nonprofit organization where she also co – chairs their marketing committee and is a member of their events committee. She also fundraises annually for Home Base, a Red Sox Foundation and Massachusetts General Hospital Program, dedicated to healing the invisible wounds for Veterans of all eras, Service Members, Military Families and Families of the Fallen through world-class clinical care, wellness, education and research.

“Our team is moving in a new direction and as always our priority and focus is on the best ways to support our membership community,” said DiGrolamo. “I’m excited for the opportunity to lead membership through this transition while continuing to engage our members and other local businesses in the work we are doing at the Cape Cod Chamber.”

Prior to joining the Cape Cod Chamber, Acheson worked for the Mashpee Chamber of Commerce. She served as the Mashpee Chamber's executive assistant from 2013 to April 2021, at which point she was appointed the chamber's executive director. In her short tenure as director, she was chairperson of the Local Cape Chambers Collaborative (LC3), enrolled in the Community Leadership Institute class of 2022, and awarded the honor of Cape & Plymouth Media's 40 Under 40.

In her new role as the Cape Cod Chamber's Business Development Manager, Acheson will be responsible for all functions of the membership department including the recruitment of new members, retention of existing members as well as support local businesses in navigating local, state and federal resources, and assist the Chamber membership in their business growth.

"I've been fortunate to have worked for Cape-owned small businesses since I was 14," Acheson said. "These experiences – from selling kayaks to scooping ice cream – have given me a unique firsthand understanding and appreciation for everything small business owners and staff manage day to day."

As well as writing professionally, Acheson writes poetry and she self-published a children's book with her husband and brother called "Cats Don't Fly in Airplanes". She is a baker, likes to jog, and is happy to call Sandwich her home.

The Cape Cod Chamber of Commerce is a membership organization whose mission is to strengthen and promote the regional economic vitality, cultural richness, environmental sensitivity, and social needs of Cape Cod.

- END -