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Cape Cod Chamber of Commerce Announces New Director of Membership

Cape Cod, MA: Will Rubenstein joins the Cape Cod Chamber of Commerce as Director of Membership. He takes over from Liz DiGirolamo, who will continue as Director of Tourism Outreach and Promotion with the Chamber, focusing on executing the Chamber's tourism marketing programs, implementing strategies to promote travel to Cape Cod, and managing sponsorships of the annual Cape Cod Travel Guide.

"Will brings enthusiasm, sales expertise and a genuine interest in advancing the needs of small businesses on Cape Cod." Said Cape Cod Chamber CEO Paul Niedzwiecki. "He's passionate about advancing regional issues and supporting our business community which makes him a great addition to our growing team."

Will moved to Yarmouth Port from Portland, Maine in 2004 to become co-owner of Camp Wingate*Kirkland, a summer camp and outdoor education center. Its programs have transformed the lives of thousands of adolescents and young adults across the world. In addition to his own business, Will was selected for EforAll Cape Cod's first cohort in 2018 and worked at Big Brothers Big Sisters of the Cape and Islands as well as Entrepreneurs Forever as its first-ever Southeastern Massachusetts/Rhode Island Community Director.

Most recently, Will was the Community and Volunteer Engagement Specialist for The Animal Rescue League of Boston's Brewster branch. He served in a new role, responsible for recruitment, training and onboarding of Cape volunteers as well as assisting with community-based events, relationship building, brand awareness, and civic outreach. He currently serves on the Yarmouth Planning Board and Capital Budget Committee and has been a volunteer Big Brother to Carlos for seven years. He is a past board member of Cape Cod Young Professionals, and the past President of both Cape Cod Child Development and

the Massachusetts Camping Association. Will lives in Yarmouth Port with his wife Sandy, their two girls, Mia, and Sarah, one Goldendoodle and 14 hens.

The Cape Cod Chamber of Commerce is a membership organization whose mission is to strengthen and promote the regional economic vitality, cultural richness, environmental sensitivity, and social needs of Cape Cod.

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