Cape Cod Quahog Delivers Sunny Message for Visitors

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Cape Cod, MA – June 22, 2020: While social distancing kept the usual crowds from gathering for Doug the Quahog’s annual summer prognostication, the Cape’s beloved hard-shelled mollusk delivered an optimistic message for the 2020 summer season.

At the 12th Annual Quahog Day ceremony at the Blue Water Resort in South Yarmouth, Doug opted to forego his traditional beach weather prediction in favor of using his platform to urge visitors to return to the Cape as local businesses continue to reopen. The quirky, annual event, sponsored by the Cape Cod Chamber of Commerce and emceed this year by NECN meteorologist Tim Kelley, has come to symbolize a rite of passage into the summer season for Cape Codders.

“Doug decided that for just this year, he’ll leave the weather forecasting to the meteorologists and remind our visitors how much he and all of Cape Cod loves them,” said Cape Cod Chamber CEO Wendy Northcross. “After a challenging few months, Cape Cod businesses are OPEN and it’s our patriotic duty to get out there and support these small businesses and Main Streets.”

“Doug,” the Cape’s official quahog, has been the peninsula’s little weather soothsayer since 2009. He whispers into the ear of Johnny Quahog of The Quahog Republic, the only human known to translate the secret quahog bi-valve language.

This year’s ceremony was closed to the public, but was shared on the Cape Cod Chamber’s @VisitCapeCod social media channels and can be found on the QuahogDay.com website.

Doug, who was still flanked by his loyal Quahog security crew despite the absence of onlookers, looks forward to returning to his annual tradition of predicting summer beach weather for Cape Cod in 2021.

For more information, please visit QuahogDay.com. You can find Doug on Facebook, Twitter and Instagram at @DougtheQuahog.