



Join the Cape Cod Chamber of Commerce and support twenty premier non-profit charities on Cape Cod through your sponsorship of the "Second Summer Cycle", a premier charity ride on September 17th, 2023, with 30 mile Plus, Metric Century Plus or Century route options starting in Mashpee, Sandwich, and Orleans. Riders will enjoy an after party on the Outer Cape after cycling throughout most of the towns Cape Cod and with food, beer by Barnstable Brewing and music by DJ Matty Dread of WOMR, Outermost Community Radio. A 9-month plan including a full suite of promotional tactics for the ride will be handled through Pierce Coté, a communications company known for their excellent results.



**Your investment today supports all!**

### **Sponsorship Fees:**

|  |          |
|--|----------|
| Presenting Sponsors – industry exclusivity | \$25,000 |
| Primary Sponsors (4)                       | \$10,000 |
| Key Sponsors (5)                           | \$5,000  |
| Lead Sponsors (5)                          | \$1,000  |
| Water Stop Sponsors (7)                    | \$750    |
| Sign Sponsors, on courses (50)             | \$500    |

The **Sign Sponsors** will receive a sign on the course(s), and one complimentary 30 mile Plus rider entry into the event.

The **Water Stop Sponsors** will have a banner with their sponsor logo on the banner at a water stop, and three complimentary 30 mile Plus rider entries into the event

The **Lead Sponsors** will have the following:

1. Logo inclusion on race communications
2. Listing on the back of the official event shirt
3. Logo on a race banner on the side panels of the arch banner at the start/finish line, and on Ride web site.
4. 5 complimentary 30 mile Plus entries in the event

The **Key Sponsors:**

1. Logo inclusion on race communications
2. Listing on back of official event shirt
3. Logo on the ride banner on the side panels of the arches at starts and finish and on ride website
4. 10 complimentary 30 mile Plus entries to the event
5. Special display tables at the finish
6. Opportunity to be a starter at the 30 mile Plus route

The **Primary Sponsors:**

1. Logo inclusion on race communications
2. Listing on the back of the event's official shirt
3. Enlarged logo on a race banner on the side panels of the arch start/finish line, and on Ride web site.
4. 15 complimentary 30 mile Plus entries in the event.
5. Logo on official shirts
6. Logo on side panels of start/finish arch
7. Ability to field volunteer team of up to 7 individuals
8. Link on Ride website to their website
9. Official starter of Metric Century Plus ride (68 miles)

The **Presenting Sponsors (Industry Exclusive)** will have their name and logo on all communications for the event

1. Presenting sponsor language such as "Second Summer Cycle, presented by \_\_\_\_\_ on media releases and other communications
2. Publicity/announcement of partnership in social media
3. Logo on race advertisements
4. Thank you e-mail blast
5. 20 comp entries in the event
6. Ability to field volunteer team(s) of up to 20 individuals
7. Signage, banners on front and back facing Start/Finish line arch
8. Logo on all race bibs
9. Logo on all official shirts
10. Logo on selected printed materials (rack cards, etc.)
11. Recognition and participation in awards ceremony
12. Ability to create special promotional/marketing program around the event
13. Access to race participant and volunteer data bases
14. Banner on the media vehicle leading the event and all support vehicles
15. Official starter of the Century ride

Please forward the below completed form and your check to:

Noelle Pina, Chief of Staff  
 Cape Cod Chamber of Commerce  
 5 Patti Page Way, Centerville, MA 02632

**Sponsorship level requested:**

- |  |          |
|--|----------|
| <input type="checkbox"/> Presenting Sponsor (s) – industry exclusivity | \$25,000 |
| <input type="checkbox"/> Primary Sponsor(s) (4)                        | \$10,000 |
| <input type="checkbox"/> Key Sponsor(s) (5)                            | \$5,000  |
| <input type="checkbox"/> Lead Sponsors (5)                             | \$1,000  |
| <input type="checkbox"/> Water Stop Sponsors (7)                       | \$750    |
| <input type="checkbox"/> Sign Sponsor(s), on courses (50)              | \$500    |

**Company Name:** \_\_\_\_\_

**Primary Contact:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Please forward a PNG or EPS file of your logo to: [noelle@capecodchamber.org](mailto:noelle@capecodchamber.org). Noelle or Greta Georgieva, Programs and Events Manager at the Cape Cod Chamber of Commerce, will be in touch with you to obtain all necessary items to fulfill your sponsorship. Thank you for your support of the Second Summer Cycle!**