





Membership Benefit Plans

Accommodations

	★	★★	★★★	★★★★	★★★★★	★★★★★★
GENERAL						
Voting Privileges	✓	✓	✓	✓	✓	✓
Use of Chamber conference room	✓	✓	✓	✓	✓	✓
Authorized use of Chamber logo	✓	✓	✓	✓	✓	✓
Access to UNA Rx Card, Notary Public, Certificate of Origin	✓	✓	✓	✓	✓	✓
Access to business advisors & Coastal Community Capital staff	✓	✓	✓	✓	✓	✓
Meet with Chamber staff to maximize your membership	✓	✓	✓	✓	✓	✓
Listing in Cape Cod Travel Guide Magazine		✓	✓	✓	✓	✓
Full list of all member mailing addresses and contacts						✓
Unlimited use of Chamber's online photo gallery						✓
DIGITAL ADVERTISING						
# of Categories listed in across sites:	4	8	16	25	40	55
Listing on CapeAndIslandsHotels.com	✓	✓	✓	✓	✓	✓
"Book Now" link in your online listings		✓	✓	✓	✓	✓
Post Coupons on whycapecod.org		✓	✓	✓	✓	✓
Post "Hot Deals" & "Vacation Packages" on capecodchamber.org		✓	✓	✓	✓	✓
Add videos to listing on whycapecod.org		✓	✓	✓	✓	✓
Listing in "Sponsored Links" section of website			✓	✓	✓	✓
250x250 banner ad on whycapecod.org			✓	✓	✓	✓
125 x 125 banner ad			✓	✓	✓	✓
468x60 banner ad on whycapecod.org				✓	✓	✓
480 x 90 banner ad				✓	✓	✓
300x250 banner ad on whycapecod.org					✓	✓
320x265 banner ad on capecodchamber.org					✓	✓
Listing on CapeCodWedding.com					✓	✓
970x90 banner ad on whycapecod.org					✓	✓
Scrolling business logo on whycapecod.org					✓	✓
600x300 banner ad on whycapecod.org					✓	✓
640x320 banner ad on capecodchamber.org					✓	✓
Premium website placement					✓	✓
MARKETING						
Brochures and rack cards at Rt. 6 and Rt. 25 Visitor Centers	✓	✓	✓	✓	✓	✓
Referrals and leads from Visitor Center staff	✓	✓	✓	✓	✓	✓
Social media welcome upon joining	✓	✓	✓	✓	✓	✓
Post in Chamber e-newsletter	✓	✓	✓	✓	✓	✓
Submit your business blog to our website	✓	✓	✓	✓	✓	✓
Complimentary Ribbon-Cuttings	✓	✓	✓	✓	✓	✓
Free ad design work for Chamber websites	✓	✓	✓	✓	✓	✓
Continued posting on Chamber's social media (72,000 followers)		✓	✓	✓	✓	✓
Social media posts during #TownLoveThursday		✓	✓	✓	✓	✓
Continued posting on Chamber's Instagram		✓	✓	✓	✓	✓
Post in Visitor e-newsletter (~40,000 recipients)			✓	✓	✓	✓
One dedicated email blast to general list (~3,200 recipients)				✓	✓	✓
Feature in blogs and articles on Chamber websites					✓	✓
Brochure and rack card distribution to Rt. 3 and Sagamore Visitor Centers					✓	✓
One dedicated email blast to Visitor list (~40,000 recipients)					✓	✓
Doug the Quahog Blog post					✓	✓
EVENTS						
Member business employees admitted to events (excludes Annual Meeting)	✓	✓	✓	✓	✓	✓
Participate in seasonal promotional events	✓	✓	✓	✓	✓	✓
May host a Good Morning Networking or Good Evening Networking				✓	✓	✓
SPONSORSHIP						
E-newsletter sponsor image and link (rotates)			✓	✓	✓	✓
Complimentary ticket(s) to the Annual Meeting, in total:					20%	30%
Percentage of membership dues put toward sponsor credit					20%	30%
Partner of Annual Meeting						✓



Membership Plan Pricing *Accommodations*

	0-15 rooms	16-40 rooms	41-74 rooms	75-174 rooms	175+ rooms
	\$395	\$550	\$850	\$1,500	\$3,000
	\$495	\$650	\$1,000	\$1,700	\$3,200
	\$695	\$800	\$1,250	\$1,850	\$3,400
	\$1,000	\$1,200	\$1,500	\$2,250	\$3,850
	\$2,000	\$2,250	\$2,500	\$3,000	\$5,000
	\$3,000	\$5,500	\$6,500	\$8,500	\$10,000

For questions or inquiries please contact Julie Quintero-Schulz, Vice President of Member Service
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