



CHAMBER BOARD RETREAT EVENT ON FEBRUARY 7, 2018  
New Seabury Country Club – Clubhouse at 95 Shore Drive West, Mashpee, 02649

**AGENDA**

8:00 AM Meeting convenes

8:20 AM – Chamber’s current Action Plan status YTD.

8:30 AM – Guest speaker

**DISCUSSION TOPICS:** In anticipation that you didn’t have time for a deep dive into all the articles sent to you last week, these directors will give a brief report on one article each and we can discuss the value of this topic for consideration in the FY 19 plan of work. Note the time allotments!

9:00 AM – Director Gottlieb reviews: The 9<sup>th</sup> Influence on Chambers: Limitations of Government

9:30 AM – Director Talerma reviews: Barnstable County’s Economy - EMSI data takeaways

9:45 AM – Director Markham reviews: The Real Future of Work

10:15 AM- Director Parenteau reviews: Barnstable County Housing Projected Needs + 2017 Realtors’ Report

10:30 AM- Director Delaney reviews: The Airbnb Gold Rush is on.

Chamber statement on Short Term Rental Tax for directors’ review.

11:00 AM – Director Pappalardo reviews: The Blue Economy Implementation Plan

11:15 AM – Director Smith reviews: Don’t Listen to DC; Tourism Organizations Try Telling Foreigners

11:30 AM - Director Spear reviews: Why Business Misunderstands Old People

**12:30 PM TREASURER’S REPORT:**

- Annual Audit Document – presented for **VOTE** to accept auditor’s report

12:45 pm – Director Gallant reviews: Annual Member Survey Results – Top 3 answers in 4 Categories

12:50 pm – Chief of Staff Adams reviews the ballot questions chart

1:00 pm – CEO Northcross updates the board on Canal Area Transportation Study & spring lane drops on Sagamore Bridge

1:10 pm – SWOT agreement & Ideas generated today listed/prioritized.

1:30 pm – Discuss how Chamber may have the greatest impact on prioritized topics & NEXT STEPS.

**Next Steps:**

Refer priority topics to a pillar or task force for further research and discussion – inviting in nominee board members to join in the work now to help get up to speed. Prepare recommendations for board approval to include in FY 19 action plan for a vote on the plan this summer.

**2:00 pm – meeting ends**