

## CASPER 101

Whether you're a longtime friend of the Oil City or a first-time visitor, there are a few things you should know about Casper.

#### **LEARN**

K-12 Education Casper College University of Wyoming at Casper St. Anthony Tri-Parish Catholic School Excel Academy Private School Montessori School of Casper

#### **OPPORTUNITY**

Wyoming of Work IMPACT 307 Bosement Shift

#### **ADVENTURE**

Hunting & Fishing Natrona County Parks, Rec & Leisure City of Casper Parks & Rec Hogadon Basin Ski Area Nordic Skiing Casper Mountain Outdoor Center

#### **HEALTH**

Wyoming Medical Center
Summit Medical Center
Community Health enters of Central Wyoming
Rocky Mountain Family Medicine
Casper Medical Imaging
Natrona County Health Department
Casper Surgical Center
Wyoming Behavioral Institute

#### **FAMILY**

Casper Recreation Center The Boys & Girls Club The Science Zone YMCA of Natrona County Museums & History Centers Casper Children's Theater

#### **ECONOMIC DEVELOPMENT**

Advance Casper
Wyoming Small Business Development Center

951,000 VISITORS IN 2019

55,000 POPULATION

**8,130'**HIGHEST POINT ON CASPER MOUNTAIN

94 MILES
OF MULTI-USE TRAILS

193 LOCAL RESTAURANTS

13 LOCAL MUSEUMS

3,000+ FISH
PER MILE ON THE NORTH PLATTE





### COMMUNITY

- **MEDIAN HOME PRICE IS \$216,950**
- LOWEST PROPERTY TAX IN THE COUNTRY
  - NO STATE INCOME TAX •
- **#15 BEST MOUNTAIN TOWNS IN AMERICA**
- #10 LOWEST COST-OF-LIVING IN THE U.S. •

Your quality of life is about to get better. If you ask a resident the best part about living in Casper, they'll tell you it's the small-town vibe with the perks of living in a big-ish city. As the second largest city in Wyoming, we're geographically located in the heart of the state, making us a hub for activities, festivals, and a gateway to exploring the stunning beauty of Wyoming. We're also proud to share that here... we take care of our own. In an earlier study by Travelocity, Casper was named the most giving city in the nation. (Yep, turns our we're friendly and generous, too.) Events and community spaces also provide creative ways to get involved and connect with other residents. We guarantee as a local, you'll find yourself more connected than ever to your neighbors and to nature.



#### **ASK AN AMBASSADOR: SUSAN STUBSON**

I was born in Wyoming, raised in Colorado and then returned to Wyoming as a young adult. I am a concert planist, a writer and an attorney. Casper's most unique asset is its people! This is a community unlike anything I've ever seen.





### **OPPORTUNITY**

- **AVERAGE COMMUTE: 16 MINUTES**
- 15TH YOUNGEST WORKFORCE IN US •
- #6 IN SMALL CITIES TO START A BUSINESS
  - NO STATE INCOME TAX •
  - LOWER COST OF LIVING •

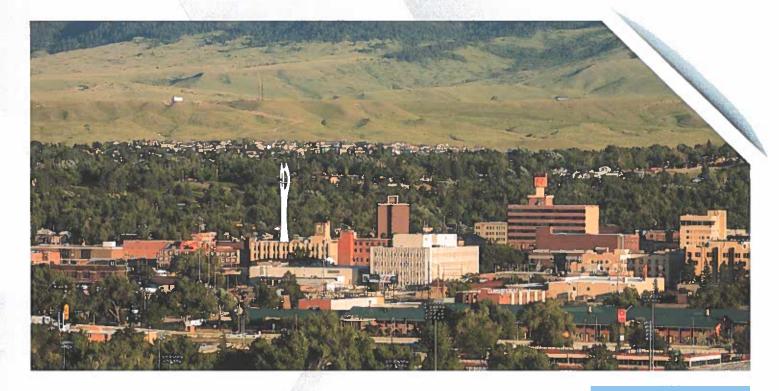
Professionals at any stage of their career can take their work to the next level in Casper. Our robust business community supports entrepreneurs, small businesses, and large organizations through resources, professional organizations and networking. You'll spend less time commuting and more time enjoying the things you love when it takes less than 20 minutes to get to work and home. If you work remotely, choose Casper as your home base. With a vibrant virtual working community and multiple coworking spaces, you'll find innovation and collaboration around every corner.



#### **ASK AN AMBASSADOR: ERIC SCHLIDT**

I have stayed here because Casper, Wyoming is the best place to come home to. You know you are coming home to a place that is not only a friendly and a good home but where there is apportunity and the great autdoors.





# RELOCATE YOUR BUSINESS



In the early 19th century, pioneers migrated West to seek fortune and opportunity. The methods (and duration) of travel have since changed, but for those eager to find opportunity, Wyoming is still a modern frontier with Casper at the heart of it. Tech startups are now shifting their focus from Silicon Valley to the Mountain West, and Wyoming is leading the world in areas such as blockchain and cryptocurrency-enabling legislation. In essence, Casper, Wyoming, is ripe with business opportunity for those looking to relocate and reap the benefits.

Among the wonderful things many residents and our Ambassadors have to say about Casper, Business Insider named our city the #6 city to live in the West. It also happens to be a terrific place to do business. Check out some of the reasons relocating to Casper could be a great move for your business.

#### BUSINESS FRIENDLY BENEFITS

- No corporate or personal state income tax
- Low energy costs
- State's only Foreign Trade Zone
- State's only international airport
- Low operating costs
- Project-ready sites
- Light manufacturing and industrial infrastructure
- Skilled workforce and workforce development
- Reliable broadband
- Downtown professional office space
- State's largest medical facility, Banner Health
- State's largest community college, Casper College
- Pathways Innovation Center providing technical training

### **IN CASPER**



76.7%





choosecpr.com



### **WORK REMOTE**

HERE'S WHY YOU SHOULD BE WORKING FROM CASPER.

As people consider a move to Casper, staying connected and engaged in their business is easy. Casper is a vibrant city with hometown values. The slower-paced lifestyle mixes accessible nature and the hustle of business you just can't find in urban spaces.

Remote working has seen a steep rise in recent months, eliminating the need to choose between your dream job and your dream place. The ability to "work from anywhere" means you can enjoy the lifestyle you want while maintaining or expanding career opportunities outside of Casper.

Widespread use of technology and advances in video streaming, cloud storage, and team-based productivity platforms have made it extremely easy for teams to stay connected, even when thousands of miles apart. That means that distance is no longer a barrier to success. In fact, we think of it as a benefit. Check out some of the other benefits of working remotely in Casper.

#### **SAVE MONEY**

In 2020, many employers were successful at converting some (or all) of their workforce to remote working. Amid this process, employers soved money and saw an increase in productivity. Global Workplace Analytics estimates that a typical employer will save \$11,000 per half-time telecommuter per year. A FlexJobs survey found that employees saved \$4,000 a year on things like gos, food/drink, and clothing costs. Combine that with Wyoming's lack of a personal/corporate income tax, a 5% sales tax, and a low cost of living, and working remotely in Casper is an economically wise choice for many professionals.

#### **WORK WHERE YOU WANT**

In addition to the economic benefits, Casper has amenities that support the work remote lifestyle. When you need to get out of your home-office, Casper provides several co-working spaces, including The Basement Shift and Impact307, which offer low-cost options for one-time and ongoing workstations. Professionals are also often found at one of the 16 coffee shops in town, working from their laptops and enjoying the local brews.

#### **ENJOY THE VIEW**

Casper offers remote workers and employers the opportunity to live in a safe community with low traffic, access to nature, and room to thrive and grow without sacrificing the luxuries of living in a metropolitan area. Learn more about the advantages of working remotely in Casper, straight from a couple of locals who moved their families back after their employers went permanently remote.





## **TRANSPORTATION**

Traveling to Casper is easier than you may think. While we're located in the middle of Wyoming, we're an easy drive north of Denver, Colorado, on Interstate 25 and a scenic drive south of Billings, Montana.

An adventurous destination that's easy to reach, Casper is accessible and affordable. Located in the center of Wyoming, Casper is the hub of the Cowboy State not only geographically, but also in terms of commerce, culture, creativity and competition. And getting to Casper is easier than you might think.

With the state's only international airport, flying directly into Casper is easy. The Casper/Natrona County International Airport offers daily air service to and from Denver and Salt Lake City. If a road trip is in the cards, Casper is conveniently located along I-25, making it an easy (and scenic) drive with a lot to see and do along the way.

Once you've arrived, there are various options for navigating our city from cabs, public buses, and Bird Scooters to Uber and Lyft.

### NATRONA COUNTY INTERNATIONAL AIRPORT

CITY CABS

**UBER** 

LYFT

**PUBLIC BUSES** 

**BIRD SCOOTERS** 





### **FAMILY**

- 65+ FAMILY MEDICINE DOCTORS
  - 11 PEDIATRICIANS •
- NATIONALLY RECOGNIZED PULMONARY DEPARTMENT AT WYOMING MEDICAL
  - 30 PLAYGROUNDS
    - 4 DOG PARKS •
    - 11 MUSEUMS •
- 28 SCHOOLS IN NATRONA COUNTY SCHOOL DISTRICT •

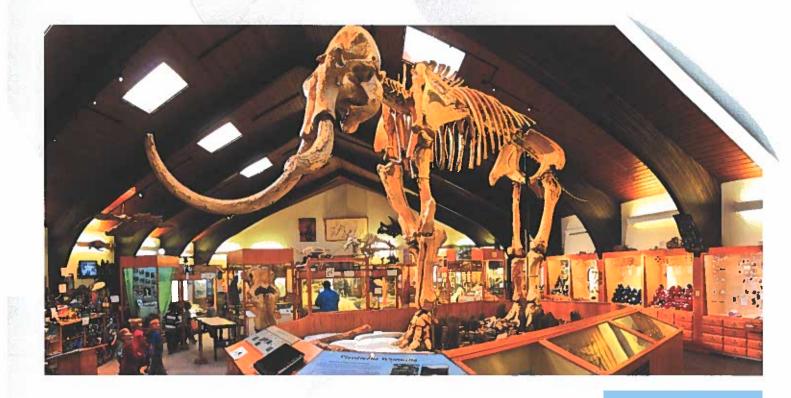
Casper is home to many families looking for a bustling, safe, and family-friendly community. High-quality education, childcare, after school programs, and sports and extra-curricular activities will help your family find your new favorite routine. As an open enrollment district, Natrona County School District #1 offers the freedom to find the school with the curriculum that is right for your family. When it comes to higher education, Casper College provides a place to advance or continue your education, or to engage in a variety of adult learning programs. Plus, eleven museums and several performing arts spaces offer your entire family arts, culture and unique avenues to express themselves.



#### **ASK AN AMBASSADOR: NATHANIEL STEINHOFF**

My wife and I moved here 9 years ago for her job. We were both very nervous. But, I am so thankful that her job brought us here. If you are considering Casper as a place to land, and want to have an in depth discussion, please feel free to contact me.





### **EDUCATION**

- 28 SCHOOLS IN NATRONA COUNTY
  - **PATHWAYS INNOVATION CENTER**
- **HOME TO CASPER COLLEGE & UW-CASPER** 
  - **CASPER MOUNTAIN SCIENCE SCHOOL** 
    - DUAL LANGUAGE IMMERSION •
    - **ACCESS TO HIGHER EDUCATION**
- HATHAWAY SCHOLARSHIP OPPORTUNITIES •

Natrona County School District (NCSD) is an open enrollment district, meaning parents can choose from any of our 28 schools for their children, regardless of where in the county they reside. NCSD believes that families know their children best, and they understand no single learning environment will meet every child's needs. Casper is also fortunate to be home to the state's first and largest community college, offering a wide range of in-person and online courses providing life-long learning opportunities through professional development, workforce training, adult education, continuing education, cultural events and so much more.

Casper also offers Pathways Innovation Center, an extension of Natrona County's high school system. Pathways' courses of study include college-preparatory curriculum, industry certifications, portfolio development, and internships. Students in the program often graduate straight into well-paying jobs.



#### ASK AN AMBASSADOR: Nuriéh Zarrín Glasgow

If you are thinking of a move to Casper, do it! If you have a family, you won't be disappointed in the opportunities you have to try new things. My two children are part of the dual language immersion program at their elementary school and this has been a great opportunity for them and our amazing family.





### **ADVENTURE**

- 5,500 SQUARE MILES OF BEAUTY
  - 53 BEAUTIFUL PARKS •
- THE NORTH PLATTE RIVER IS A BLUE-RIBBON FISHERY
  - **OVER 90 MILES OF MULTI-USE TRAILS** 
    - 30 PLAYGROUNDS
      - 4 DOG PARKS •

Adventure awaits in Casper. Uniquely positioned where the High Plains meet the Rocky Mountains, you'll have extraordinary access to the best outdoor recreation in the West, right out your front door. Work-life balance has never been easier with the legendary North Platte River winding through town, hundreds of miles of multi-use trails, a local ski area, three nearby recreational reservoirs and Casper Mountain all in your backyard.



#### **ASK AN AMBASSADOR: CONNIE MORGAN**

I've lived in Casper for 9 years. As far as adventure goes, I mountain bike, trail run, hike, kayak, and explore on a weekly basis. It doesn't take long to get out of the city and into backcountry where no one else is.





### **ENTERTAINMENT**

- **FOODIE CULTURE**
- **SHOPPING AND EVENTS**
- **OUTDOOR RECREATION**
- ARTS, MUSIC & CULTURE •
- **EXTREMELY FAMILY FRIENDLY**

Casper boasts a wide variety of entertainment options – beyond even those offered by larger, more metropolitan areas. Whether you are looking for a night out with friends, or a day of outdoor recreation, Casper always delivers. There is never a shortage of good things to eat or drink. With an ever-growing variety of restaurants, coffee shops, breweries and more, Casper prides itself on a craft experience. The downtown area is also brimming with local shops and boutiques that line their shelves with uniquely Wyoming products, many handmade or otherwise produced in the state. There are several theatre groups in town, Wyoming Opera, Casper Children's Chorale, dance troupes and more. Adult-friendly, family-friendly, and kid-friendly – we have it all.



#### **ASK AN AMBASSADOR: MALLORY POLLOCK**

You'll find many unique features throughout Casper but two of my favorites (and must sees) are the labyrinth along the North Platte River and the bronze dinosaur sculpture in front of the Tate Museum on the Casper College campus.

