



PRESENTING SPONSOR (1 AVAILABLE)

- "Western Fest 2025, Presented by [Your Business]" on all printed materials & marketing.
- Branding on the event stage, Food Truck Depot, and fun zone.
- 4 VIP Passes.
- Recognition on all social media promotion, media & press releases.
- 6 Front Row Access Passes.
- Name listed on event website.



GOLD BUCKLE (4 AVAILABLE)

- 2 VIP Passes.
- Social media shoutout & mention in radio, print, and digital ads.
- Logo on event banners, marketing materials, signage, flyers & Food Truck Depot signage.
- 4 Front Row Access Passes.
- Name listed on event website.



SILVER SPUR (5 AVAILABLE)

- Signage at Fun Zone.
- Social media shoutout.
- Logo on event banners, marketing materials, signage & flyers.
- 4 Front Row Access Passes.
- Name listed on event website.



COWBOY CREW

- Social media shoutout.
- Logo on event signage & flyers.
- 2 Front Row Access Passes.
- Name listed on event website.



RODEO FAN

- Logo on event flyers.
- Name listed on event website.

WESTERN FEST SPONSOR TIERS

★ PLEASE FILL OUT THE
COMMITMENT FORM ON THE
BACK OF THIS SHEET TO
SECURE YOUR SPONSORSHIP
TODAY!

WESTERN FEST COMMITMENT FORM



**PLEASE SUBMIT YOUR
COMPLETED FORM TO**

Community Relations Manager
Liz Bowers, Liz@visitcasper.com

CONTACT INFORMATION

Company Name: _____

Contact Name: _____

Phone: _____

Address: _____

City: _____

State: _____ ZIP: _____

Email: _____

Website: _____

Please add me to the Visit Casper Industry email list.

SPONSORSHIP LEVEL

\$7,500 - Presenting Sponsor

\$5,000 - Gold Buckle Sponsor

\$2,500 - Silver Spur Sponsor

\$1,000 - Cowboy Crew Sponsor

\$500 - Rodeo Fan Sponsor

INVOICE INFORMATION (IF DIFFERENT THAN ABOVE)

Company Name: _____

Contact Name: _____

Phone: _____

Address: _____

City: _____

State: _____ ZIP: _____

Email: _____

Website: _____

By signing below, I, representing myself, my business, or my foundation, confirm commitment to the selected sponsorship tier and agree to fulfill the associated obligations.

Authorized Signature _____ Date _____

Authorized Visit Casper Signature _____ Date _____