



# 2023-24 Catalina Island Map & Directory

## Advertising Contract

Print your business name, physical address & phone # as you want it to appear in the Directory Listing on the Map:

Business Name \_\_\_\_\_ Physical Address (for Grid Location) \_\_\_\_\_ Phone Number (one only) \_\_\_\_\_

### STANDARD DISPLAY ADS

- \$800 1/8 Page Ad**  
Standard placement
- \$1,150 1/4 Page Ad**  
Standard placement

### AD ARTWORK

- See spec sheet for ad sizes
- Pick-up 2022-23 Map Ad
  - Will send a NEW Map Ad
  - Need a NEW Map Ad Created  
*BobCo to contact me for an estimate*

### PREMIUM DISPLAY AD

- \$1,350 1/4 Page Ad**  
Inside Front Cover, Right of Avalon Map, Below Dir. Listings
- \$1,500 1/4 Page Ad**  
Back Cover

### PREMIUM PLACEMENT

- Indicate choice in order of preference: 1st, 2nd, 3rd, 4th
- \_\_\_\_\_ Back Cover \$1,500
  - \_\_\_\_\_ Inside Front Cover \$1,350
  - \_\_\_\_\_ Right of Avalon Map \$1,350
  - \_\_\_\_\_ Below Directory \$1,350

### BUSINESS DIRECTORY LISTING \$295

- Free w/ purchase of 1 Display Ad
  - \$295 - Listing ONLY
- Business Directory Listing Includes:
- Business Name
  - Phone Number
  - Map/Grid Location
  - Business Location #
  - Description of Services
- Pick up 2022-23 Map Listing copy  
-or-
  - Use NEW Map Listing copy below  
30 characters maximum

### LISTING CATEGORIES

- Choose ONE Business Directory Listing category:
- ACTIVITES
  - DINING & NIGHTLIFE
  - SWEETS & TREATS
  - SHOPPING
  - VISITOR SERVICES
  - ACCOMMODATIONS
  - TRANSPORTATION

Non-member rates are also available

ALL ad placement is *first-come, first-served and limited to ONE ad space per business membership*

### BUSINESS DIRECTORY LISTING COPY:

Description/Services Offered - Max 30 characters

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Directory Listing \$295     \$ \_\_\_\_\_

Standard Ad \$800/\$1150     \$ \_\_\_\_\_

Premium Ad \$1350/\$1500     \$ \_\_\_\_\_

**TOTAL DUE:**     \$ \_\_\_\_\_

I hereby agree to the purchase of a **Display Ad and/or Directory Listing** as indicated above in the 2023-24 Catalina Island Map & Directory.  
The publisher and its authorized agents are not responsible for errors, omissions or inaccuracies in information provided by the advertisers.

PAYMENT:     CHECK     CREDIT CARD

CREDIT CARD # \_\_\_\_\_

EXP. DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

SIGNATURE \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

**SEND CONTRACT & PAYMENT TO (choose one):**  
 Email: michelle@lovecatalina.com  
 Mail: PO Box 217, Avalon, CA 90704  
 Drop-off: Love Catalina Visitor Center, #1 Green Pleasure Pier

**QUESTIONS?**  
 Contact Michelle Warner: michelle@lovecatalina.com, 310-510-7653

Make checks payable to: Catalina Island Chamber of Commerce  
Payment MUST be received prior to print production

**CONTRACT & PAYMENT MUST BE RECEIVED BY: Friday, March 10, 2023**

FOR OFFICE USE ONLY:

Date Rec'd: \_\_\_\_\_ Ad Placement: \_\_\_\_\_ Payment Date: \_\_\_\_\_