



Board of Directors Meeting
1:00 pm

AGENDA

**Thursday, January 19, 2023
In Person or Online via zoom
Founder's Room @ US Bank**

In consideration of others, please turn off cell phones prior to the beginning of the meeting.

Bryce Noll '23, Chair
Tim Kielinski, Past Chair
Amanda Bombard, Chair Elect* (2nd)
Ben Villalobos '22, CFO
Gail Fornasiere, Marketing Chair
Bart Glass '25 (2nd)
Conrado Vega '25
Megan Wright '25
Tim Foley '24
Sharon Gorelczenko, '24
Nicole Hohenstein '24

Mesa Bradley '23
Janet Flathers '23
Michael Ponce '23 (2nd)
Daniel Teng '23
Andrew Allen, Two Harbors
David Maistros, City of Avalon
Jason Paret, Catalina Island Medical Center
Dave Stevenson, Catalina Island Company

Jim Lutjohann, President & CEO

**= Member Executive Committee/ '24 = year term expires on 6/30*

Join meetings by Zoom

<https://us02web.zoom.us/j/82301353406?pwd=Sm42R0RFUHVhVWZm1CV0wzQ3diZz09>

Meeting ID: 823 0135 3406

Passcode: 866691

One tap mobile

+16699006833,,82301353406#,,,,*866691# US (San Jose)

Dial by your location

+1 669 900 6833 US (San Jose)

Meeting ID: 823 0135 3406

Passcode: 866691

Find your local number: <https://us02web.zoom.us/j/kdjCRx8OGt>

Board Meeting 1:00 pm

I. Call to Order

II. Introductions & Recognitions

Mission: To attract visitors and advocate for commerce on Catalina Island

P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com

III. Consent Item(s)

- Approve Minutes
 - November 17, 2022*
- Presentation of Financials—Ben Villalobos
 - November 2022 monthly financials*
 - December 2022 monthly financials*

IV. Report of the Chair—Bryce Noll

- Board Training Session preparations
- Executive Committee Report

V. President's Report*—Jim Luttjohann

VI. Discussion & Possible Action Item(s)

- Visitor & Member Services Report—Nicole Hohenstein
 - New Ownership Buoys and Gulls (existing member)

- Marketing Report—Gail Fornasiere
 - Holiday Campaign update
 - Winter Campaign launched
 - PR/Hosted Media
 - Website Redesign Progress
 - 2023 Visitor Guide

- Events Report—Janet DeMyer
 - Shop Catalina
 - New Year's Eve 2022
 - 2023 Concert Series dates and bands confirmed
 - Mixers & Fixers

I. Board & Member Updates

II. Future Agenda Items

III. Correspondence

IV. Closed Session

- Annual Review of President & CEO

V. Adjourn

* information included in board packet

Audio/Video Recording may be used for accuracy of minutes and actions

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Future Meetings

February 16, 2023—Marketing Committee @ 11:15 am, Board Meeting @ 1:00 pm (May change to accommodate joint session with City Council)

March 6, 2023— All Day--Board Workshop (Closed Session) and Nominating Committee (per bylaws)

April 20, 2023-- Cruise Committee @ 11:15 am, Board Meeting @ 1:00 pm

May 18, 2023—Visitor & Member Services Committee @ 11:15 am, Board Meeting @ 1:00 pm

June 8, 2023—Finance Committee (Executive plus volunteers) @ 11:15 am, Board Meeting @ 1:00 pm

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