



# 2020 Visitors Guide

## Display Advertisement Contract

**Early Bird Discount Deadline: August 23, 2019**

**Final Deadline: September 6, 2019**

Please use one form per business/display ad. Refer to 2020 Visitor Guide Rate Card Brochure for Ad Specifications & Pricing.

### AD SIZE & POSITION (check one box):

- STANDARD AD**  
Select Ad Size & Ad Placement  
(next 2 columns at right) →
- PREMIUM AD (Full Page Ads only)**
- \_\_\_\_ Inside Front Cover
  - \_\_\_\_ Page 3 (next to inside front cover)
  - \_\_\_\_ 2 Page Spread (Pg 4-5)
  - \_\_\_\_ Inside Back Cover
  - \_\_\_\_ Back Cover

### STANDARD (Non-Premium) AD SIZE:

- \_\_\_\_ Full Page
- \_\_\_\_ 2 Page Spread
- \_\_\_\_ 2/3 Page Vertical
- \_\_\_\_ 1/2 Page Horizontal
- \_\_\_\_ 1/3 Page Square
- \_\_\_\_ 1/3 Page Vertical
- \_\_\_\_ 1/6 Page Vertical

### STANDARD (Non-Premium) AD PLACEMENT:

- Accommodations/Vacation Rentals
- Activities & Tours
- Dining
- Shopping
- Transportation
- Two Harbors
- Visitor/Local Services
- Weddings, Meetings, Group Events

**STANDARD ADS** will be placed in the category of your choice as indicated above on a first-come/first-served basis. **PREMIUM ADS** will be placed in the front of the Visitors Guide, before the table of contents, with the exception of the inside back cover/back cover.

### ALL ADS — please select one:

- Will Provide New Ad**  
Digital file & color  
output/proof required
- Pick Up Same Ad from**  
**2019 Visitors Guide**
- Need NEW Ad Created**  
I want Mix Marketing to  
contact me for an estimate

**EARLY BIRD DEADLINE: Aug. 23, 2019**

Contract & full payment must be received

**FINAL DEADLINE: Sept. 6, 2019**

All contracts, ads & payment must be received

I hereby agree to the purchase of space for the placement of a Display Ad, as indicated above, in the 2020 Catalina Island Visitors Guide, under the Terms and Conditions of this contract (see below).

AD TOTAL: \$ \_\_\_\_\_  
(see rate card)

PAYMENT:  CHECK  MC  VISA

CREDIT CARD # \_\_\_\_\_

EXP. DATE \_\_\_\_\_ 3 or 4 DIGIT SECURITY CODE \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**Checks payable to: Catalina Island Chamber of Commerce**  
**All payments must be received prior to print production.**

COMPANY NAME \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

**MAIL or Email CONTRACT & PAYMENT TO: mwarner@catalinachamber.com**  
PO Box 217, Avalon, CA 90704 (or drop contract & payment at the CICVB Visitor Center on the Green Pleasure Pier, or fax to 310-510-7607)  
**MAIL or EMAIL AD ARTWORK TO: Mix Marketing, Attn: Mollie McDonough**  
27132 Paseo Espada, Ste. 425A, San Juan Capistrano, CA 92675  
mollie@mixmarketing.com  
**QUESTIONS? Michelle Warner: mwarner@catalinachamber.com, 310-510-7653**

**TERMS & CONDITIONS:** The publisher of the 2020 Visitors Guide and its authorized agents shall not be liable to the advertiser for delays in publications or damages resulting from failure to include all or any of said items of advertising in the Guide or from errors in the advertising printed in the Guide in excess of the agreed price for such advertising for the issue in which the error or omission occurs. Placement of each ad is at the full discretion of the publisher except for premium ad positions. On color proofing, because of differences in equipment, processing, proofing substrates, paper, inks, pigments, and other conditions between color proofing and production pressroom operation, a reasonable variation in color between color proofs and the completed Visitors Guide shall constitute acceptability. If legal or any other action must be instituted for collection of any amount unpaid on this agreement the advertiser agrees to pay in addition thereto, all such collection costs involved, including but not limited to attorney's fees, collection agency costs and legal interest. Advertisers and/or their agents assume complete liability for all content of printed advertisements and also assume responsibility for any and all claims arising there from made against the publisher, and their authorized agents, agreeing to hold them harmless.

Invoice # \_\_\_\_\_ Ad Received: \_\_\_\_\_ Date Contract Rec'd: \_\_\_\_\_ Date Payment Rec'd: \_\_\_\_\_