



## 2021 Digital Visitors Guide Ad & Listing Update Form

Please review your Display Ads & Listings in the 2020 Visitors Guide online [here](#), then complete and return the form below. **All updates and changes are due back to Love Catalina by Friday, November 13.** If we do not hear from you by then we will assume you would like to keep the same ad and listing(s) you ran in the 2020 guide.

**DISPLAY ADS:** If you placed a display ad in 2020, you can re-run the same ad at no charge. If you wish to submit a new updated ad of the same size, you will be charged a nominal production change fee of \$100.

**BUSINESS DIRECTORY & GRID GUIDE LISTINGS:** All business directory listings (including additional & premium size listings), premium formatted listings (hotels/rentals only) and grid guide (accommodation, activity, dining, group/meeting) listings will be repeated from the 2020 Visitors Guide at no charge, unless you need to make revisions. Updates to listing copy or grid guide amenities/features/categories will be billed at a \$25 per listing production change fee; updates to *your business name, phone # or web url are at no charge.*

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Business Name: \_\_\_\_\_

Contact name & email/phone: \_\_\_\_\_

- No changes - pick up all of my same information from the 2020 Visitors Guide
  - I want to make changes to the following (mark all that apply):
    - Business Name, Phone or Website change only, no charge
    - Display Ad: same size ads only, x \_\_\_\_\_ ads @ \$100 change fee per ad
    - Business Directory listing(s), x \_\_\_\_\_ listings @ \$25 change fee per listing
    - Premium Formatted Listing (hotels/rentals), x \_\_\_\_\_ @ \$25 change fee per listing
    - Grid Guide Listing, x \_\_\_\_\_ @ \$25 change fee per listing (*accommodations, activity, dining, groups*)
- \$ \_\_\_\_\_ total amount due

### HOW TO SUBMIT UPDATED ADS & LISTINGS:

#### Display Ads:

Upload files to Mix Marketing: <https://spaces.hightail.com/space/2Ye3Hrb8qj>

#### Business Directory Listings & Grid Guide Listings:

Email to Love Catalina: [michelle@lovecatalina.com](mailto:michelle@lovecatalina.com)

Please send all updates by email and include the page number(s) from the [2020 guide](#) for reference.

**DEADLINES: Ad & Listing Updates due by Friday, 11/13/20; Payment by Friday, 11/30/20.**

All submitted changes will be confirmed by email and billed accordingly.

Please see Rate, Spec & Info sheet for details. Questions? Contact Michelle: [michelle@lovecatalina.com](mailto:michelle@lovecatalina.com).