



2023 Visitors Guide

Display Advertisement Contract

Early Bird Discount Deadline: September 1, 2022

Final Deadline: September 16, 2022

Please use one form per business/display ad. Refer to the 2023 Visitor Guide Rate Card Brochure for Ad Specifications & Pricing.

AD SIZE & POSITION: (choose one)

☐ STANDARD AD

Select Ad Size & Ad Placement
(next 2 columns at right) →

☐ PREMIUM AD (Full page ads only)

- ☐ Inside Front Cover
- ☐ Page 3 (next to inside front cover)
- ☐ 2 Page Spread (pages 4-5)
- ☐ Inside Back Cover
- ☐ Back Cover

STANDARD (Non-Premium) AD SIZE:

- ☐ Full Page
- ☐ 2 Page Spread
- ☐ 2/3 Page Vertical
- ☐ 1/2 Page Horizontal
- ☐ 1/3 Page Square
- ☐ 1/3 Page Vertical
- ☐ 1/6 Page Vertical

STANDARD (Non-Premium) AD PLACEMENT:

- ☐ Accommodations
- ☐ Activities
- ☐ Dining
- ☐ Shopping
- ☐ Transportation
- ☐ Two Harbors
- ☐ Visitor & Local Services
- ☐ Weddings/Meetings/Events

STANDARD ADS will be placed in the category of your choice as indicated above on a first come, first served basis. PREMIUM ADS will be placed in the front of the Guide, before the table of contents, with the exception of the inside back cover/back cover.

**ALL ADS –
please select one:**

☐ WILL PROVIDE NEW AD
Digital file and color
output/proof required

☐ PICK UP SAME AD FROM 2022
VISITORS GUIDE

☐ NEED NEW AD CREATED
I want BobCo to contact
me for an estimate

EARLY BIRD DEADLINE: September 1, 2022

Contract & full payment must be received

FINAL DEADLINE: September 16, 2022

All contracts, ads & payment must be received

I hereby agree to the purchase of space for the placement of a Display Ad, as indicated above, in the 2023 Catalina Island Visitors Guide, under the Terms and Conditions of this contract (see below).

COMPANY NAME _____

CONTACT PERSON _____

SIGNATURE _____

DATE _____

PHONE _____

EMAIL _____

SEND CONTRACT & PAYMENT TO (choose one):

Email: michelle@lovecatalina.com

Mail: PO Box 217, Avalon, CA 90704

Drop: Love Catalina Visitor Information Center, Green Pleasure Pier

EMAIL/UPLOAD AD ARTWORK TO:

BobCo Design Inc, Bob Nenninger

Email: bob@bobco.design OR

File upload: <https://spaces.hightail.com/uplink/BobCo>

QUESTIONS?

Contact Michelle Warner: michelle@lovecatalina.com, 310-510-7653

AD TOTAL: \$ _____
(see rate card)

PAYMENT: ☐ CHECK ☐ CREDIT CARD

CREDIT CARD # _____

EXP. DATE _____ 3 or 4 DIGIT SECURITY CODE _____

NAME ON CARD _____

BILLING ADDRESS _____

SIGNATURE _____

Checks payable to: Catalina Island Chamber of Commerce
All payments must be received prior to print production

TERMS & CONDITIONS: The publisher of the 2023 Visitors Guide and its authorized agents shall not be liable to the advertiser for delays in publications or damages resulting from failure to include all or any of said items of advertising in the Guide or from errors in the advertising printed in the Guide in excess of the agreed price for such advertising for the issue in which the error or omission occurs. Placement of each ad is at the full discretion of the publisher except for premium ad positions. On color proofing, because of differences in equipment, processing, proofing substrates, paper, inks, pigments, and other conditions between color proofing and production pressroom operation, a reasonable variation in color between color proofs and the completed Visitors Guide shall constitute acceptability. If legal or any other action must be instituted for collection of any amount unpaid on this agreement the advertiser agrees to pay in addition thereto, all such collection costs involved, including but not limited to attorney's fees, collection agency costs and legal interest. Advertisers and/or their agents assume complete liability for all content of printed advertisements and also assume responsibility for any and all claims arising there from made against the publisher, and their authorized agents, agreeing to hold them harmless.

FOR OFFICE USE ONLY: Date Contract Rec'd: _____ Date Payment Rec'd: _____ Date Ad Received: _____