

2023 CATALINA ISLAND VISITORS GUIDE



It's time for the new 2023 Official Catalina Island Visitors Guide. Each year we produce the Guide as our **#1 fulfillment piece** and a primary source of information for visitors planning a trip to the island. This attractive, magazine style publication is designed to sell Catalina Island to prospective visitors as a premier, year-round vacation destination.

PRINTING

65,000 copies, printed in early January 2023.

DISTRIBUTION

The Visitor Guide will be available throughout 2023 and primarily distributed off-island to create interest in Catalina Island and offer trip planning guidance.

- Mailed in response to various advertising leads, phone, mail, online & email inquiries
- In racks at 7 California Welcome Centers, Santa Monica Visitor Centers, Catalina Express & Catalina Flyer terminals
- Mailed to 250+ AAA offices in CA, NV, AZ, UT, ID, WA & OR
- Distributed at Concierge, Travel & Cruise Industry Trade Shows
- In racks at So. CA hotels + 3 So. CA Airports: Burbank, John Wayne & San Diego
- In display racks at the Visitor Information Center on the Green Pleasure Pier
- **BONUS:** Online edition available at LoveCatalina.com - over 1 million annual website visitors - with direct links to your business from display ads and listings

LOVE CATALINA MEMBER BENEFIT

ALL Member Businesses receive one FREE listing in one of two categories* below:

***Business Directory Listing** (not including hotels/vacation rentals) includes: business name, phone, website and description up to 200 characters. Additional or Premium Size Business Listings are also available for an additional fee.

***Hotel/Vacation Rental Business Directory Listing** (in the Accommodation Grid Guide) includes: business name, address, phone, website, amenities, map reference and description up to 200 characters.

ADVERTISING OPPORTUNITIES

Various paid advertising opportunities are open to ALL Member Businesses**:

Premium Formatted Listing (hotels/vacation rentals only) includes: business name, address, phone, website, up to 400 character description and one image (2.5" x 2.375").

Grid Guide Listing at-a-glance viewing by area of interest in an easy to read chart format. Grid Guide categories: Activities, Restaurants, Meeting & Event Venues.

Display Ads available on a first come, first served basis. Premium & Standard ad positions available. Previous premium advertisers will have first choice of all premium spots.

**Non-member advertising rates are available upon request - contact us for more info.

ADVERTISING SALES

Michelle Warner
michelle@lovecatalina.com

DEADLINES

Early Bird - Contracts & Payment:
Thursday, September 1, 2022

Final - ALL Contracts & Payment:
Friday, September 16, 2022

RATES & SPECS

Refer to the [Advertising Rates & Specifications Brochure](#) for ad and listing rates, ad sizes and technical information.

SEND ADS TO

BobCo Design Inc.
Bob Nenninger

✉ bob@bobco.design

🌐 spaces.hightail.com/uplink/BobCo

☎ 949.414.4742

SEND CONTRACTS TO

Love Catalina Island Tourism Authority
Michelle Warner

✉ michelle@lovecatalina.com

☎ 310-510-7653