



2024-25 Catalina Island Map & Directory

Advertising Contract

Print your business name, physical address & phone # as you want it to appear in the Directory Listing on the Map:

Business Name _____ Physical Address (for Grid Location) _____ Phone Number (one only) _____

STANDARD DISPLAY ADS

☐ **\$850 1/8 Page Ad**

Standard placement

☐ **\$1,200 1/4 Page Ad**

Standard placement

AD ARTWORK

See spec sheet for ad sizes

☐ Pick-up 2023-24 Map Ad

☐ Will send a NEW Map Ad

☐ Need a NEW Map Ad Created
BobCo to contact me for an estimate

PREMIUM DISPLAY AD

☐ **\$1,400 1/4 Page Ad**

Inside Front Cover, Right of
Avalon Map, Below Dir. Listings

☐ **\$1,575 1/4 Page Ad**

Back Cover

PREMIUM PLACEMENT

Must indicate choice in order of
preference: 1st, 2nd, 3rd, 4th

_____ Back Cover \$1,575

_____ Inside Front Cover \$1,400

_____ Right of Avalon Map \$1,400

_____ Below Directory \$1,400

BUSINESS DIRECTORY LISTING \$300

☐ Free w/ purchase of 1 Display Ad

☐ \$300 - Listing ONLY

Business Directory Listing Includes:

- Business Name
- Phone Number
- Map/Grid Location
- Business Location #
- Description of Services

☐ Pick up 2023-24 Map Listing copy
-or-

☐ Use NEW Map Listing copy below
30 characters maximum

LISTING CATEGORIES

Choose ONE Business
Directory Listing category:

- ☐ ACTIVITIES
- ☐ DINING & NIGHTLIFE
- ☐ SWEETS & TREATS
- ☐ SHOPPING
- ☐ VISITOR SERVICES
- ☐ ACCOMMODATIONS
- ☐ TRANSPORTATION

Non-member rates
are also available

ALL ad placement is *first-come, first-served and limited to ONE ad space per business membership*

BUSINESS DIRECTORY LISTING COPY:

Description/Services
Offered - Max 30 characters

Directory Listing \$300 \$ _____

Standard Ad \$850/\$1200 \$ _____

Premium Ad \$1400/\$1575 \$ _____

TOTAL DUE: \$ _____

I hereby agree to the purchase of a **Display Ad and/or Directory Listing** as indicated above in the 2024-25 Catalina Island Map & Directory.

The publisher and its authorized agents are not responsible for errors, omissions or inaccuracies in information provided by the advertisers.

COMPANY NAME _____

PAYMENT: ☐ CHECK ☐ CREDIT CARD

CONTACT PERSON _____

CREDIT CARD # _____

SIGNATURE _____

DATE _____

EXP. DATE _____

SECURITY CODE _____

PHONE _____

EMAIL _____

NAME ON CARD _____

BILLING ADDRESS _____

SIGNATURE _____

Make checks payable to: Catalina Island Chamber of Commerce
Payment MUST be received prior to print production

SEND CONTRACT & PAYMENT TO (choose one):

Email: michelle@lovecatalina.com

Mail: PO Box 217, Avalon, CA 90704

Drop-off: Love Catalina Visitor Center, #1 Green Pleasure Pier

QUESTIONS?

Contact Michelle Warner: michelle@lovecatalina.com, 310-387-4633 (cell)

CONTRACT DUE: Tuesday, February 20, 2024

PAYMENT & ARTWORK DUE: Friday, March 1, 2024

FOR OFFICE USE ONLY:

Date Rec'd: _____ Ad Placement: _____ Payment Date: _____