



2025-26 Catalina Island Map & Directory

Advertising Contract

Print your business name, physical address & phone # as you want it to appear in the Directory Listing on the Map:

Business Name _____ Physical Address (for Grid Location) _____ Phone Number (one only) _____

STANDARD DISPLAY ADS

- \$850 1/8 Page Ad**
Standard placement
- \$1,200 1/4 Page Ad**
Standard placement

AD ARTWORK

- See spec sheet for ad sizes
- Pick-up 2024-25 Map Ad
 - Will send a NEW Map Ad
 - Need a NEW Map Ad Created
BobCo to contact me for an estimate

PREMIUM DISPLAY AD

- \$1,400 1/4 Page Ad**
Inside Front Cover, Right of Avalon Map, Below Dir. Listings
- \$1,575 1/4 Page Ad**
Back Cover

PREMIUM PLACEMENT

Must indicate choice in order of preference: 1st, 2nd, 3rd, 4th

- _____ Back Cover \$1,575
- _____ Inside Front Cover \$1,400
- _____ Right of Avalon Map \$1,400
- _____ Below Directory \$1,400

BUSINESS DIRECTORY LISTING \$300

- Free w/ purchase of (1) Display Ad (any size)
 - \$300 - Listing ONLY
- Business Directory Listing Includes:
- Business Name
 - Phone Number
 - Map/Grid Location
 - Business Location #
 - Description of Services
- Pick up 2024-25 Map Listing copy -or-
 - Use NEW Map Listing copy below
30 characters maximum

LISTING CATEGORIES

- Choose ONE Business Directory Listing category:
- ACTIVITES
 - DINING & NIGHTLIFE
 - SWEETS & TREATS
 - SHOPPING
 - VISITOR SERVICES
 - ACCOMMODATIONS
 - TRANSPORTATION

Non-member rates are also available

ALL ad placement is *first-come, first-served and limited to ONE ad space per business membership*

BUSINESS DIRECTORY LISTING COPY:

Description/Services Offered - Max 30 characters

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Directory Listing \$300 \$ _____

Standard Ad \$850/\$1200 \$ _____

Premium Ad \$1400/\$1575 \$ _____

TOTAL DUE: \$ _____

I hereby agree to the purchase of a **Display Ad and/or Directory Listing** as indicated above in the 2025-26 Catalina Island Map & Directory.
The publisher and its authorized agents are not responsible for errors, omissions or inaccuracies in information provided by the advertisers.

PAYMENT: CHECK CREDIT CARD

CREDIT CARD # _____

EXP. DATE _____ SECURITY CODE _____

NAME ON CARD _____

BILLING ADDRESS _____

SIGNATURE _____

COMPANY NAME _____

CONTACT PERSON _____

SIGNATURE _____ DATE _____

PHONE _____ EMAIL _____

SEND CONTRACT & PAYMENT TO (choose one):
 Email: michelle@lovecatalina.com
 Mail: PO Box 217, Avalon, CA 90704
 Drop-off: Love Catalina Visitor Center, #1 Green Pleasure Pier

QUESTIONS?
 Contact Michelle Warner: michelle@lovecatalina.com, 310-387-4633 (cell)

Make checks payable to: Love Catalina Island Tourism Authority
Payment MUST be received prior to print production

CONTRACT DUE: Tuesday, March 4, 2025

PAYMENT & ARTWORK DUE: Tuesday, March 11, 2025

FOR OFFICE USE ONLY:

Date Rec'd: _____ Ad Placement: _____ Payment Date: _____