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Accrual Basis

Catalina Island Chamber of Commerce
Profit & Loss Budget Overview
July 2025 through June 2026

	Jul '25 - Jun 26
Ordinary Income/Expense	
Income	
4550 · Membership Dues	105,000.00
4020 · Transient Occupancy Tax	1,650,000.00
4000 · City of Avalon Rent Waiver	22,464.00
4200 · Advertising Income	
4250 · Groups	17,500.00
4210 · Visitor's Guide	211,000.00
4220 · Maps & Brochures	53,000.00
4230 · Website	3,500.00
4240 · Newsletters	5,000.00
4200 · Advertising Income - Other	6,000.00
Total 4200 · Advertising Income	296,000.00
4300 · Marketing Income	
4310 · Tradeshows	2,500.00
Total 4300 · Marketing Income	2,500.00
4400 · Program Service Revenue	
4450 · Film Permit Income	10,000.00
4400 · Program Service Revenue - Other	25,000.00
Total 4400 · Program Service Revenue	35,000.00
4900 · In Kind Donations	500.00
5500 · Fundraising Income	
5510 · Sales	150,000.00
5520 · Contributions	28,000.00
Total 5500 · Fundraising Income	178,000.00
5800 · Special Events Income	1,500.00
Total Income	2,290,964.00
Cost of Goods Sold	
5900 · Costs of Goods Sold	500.00
Total COGS	500.00
Gross Profit	2,290,464.00
Expense	
6000 · Advertising	
6020 · Internet Advertising	458,750.00
6030 · Print Advertising	0.00
6000 · Advertising - Other	50,000.00

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Total 6000 · Advertising	508,750.00
6200 · Bank Service Charges	1,400.00
6210 · Credit Card Processing Fees	15,250.00
6250 · Business Licenses & Permits	1,000.00
6350 · Depreciation Expense	3,800.00
6400 · Dues & Subscriptions	32,000.00
6550 · Event Supplies	4,500.00
6650 · Government Relations Expense	100.00
6700 · Insurance	
6710 · General Liability Insurance	5,500.00
6720 · Health Insurance	55,000.00
6730 · Workman's Compensation Insuranc	1,650.00
Total 6700 · Insurance	62,150.00
6800 · Marketing Expense	84,344.75
6900 · Meals & Entertainment	7,000.00
7000 · Meetings & Events	9,000.00
7050 · Miscellaneous Expense	100.00
7100 · Office Supplies	6,500.00
7200 · Payroll Expenses	
7210 · Salaries & Wages	700,000.00
7220 · Payroll Tax Expense	59,500.00
7230 · Employee Benefits	22,000.00
Total 7200 · Payroll Expenses	781,500.00
7350 · Printing & Reproduction	145,000.00
7370 · Equipment Maintenance	500.00
7380 · Equipment Rental	9,600.00
7400 · Professional Development	100.00
7460 · Postage & Freight	39,000.00
7500 · Professional Fees	
7510 · Accounting	18,500.00
7520 · Consulting	162,000.00
7500 · Professional Fees - Other	10,000.00
Total 7500 · Professional Fees	190,500.00
7535 · Uniforms	600.00
7600 · Rent Expense	45,300.00
7610 · Storage	10,860.00
7700 · Repairs & Maintenance	
7710 · Building Maintenance	4,000.00
7700 · Repairs & Maintenance - Other	1,000.00

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Total 7700 · Repairs & Maintenance	5,000.00
7800 · Telephone	10,000.00
7900 · Travel Expense	
7910 · Conferences & Seminars	22,500.00
7920 · Lodging	18,000.00
7930 · Parking	550.00
7940 · Transportation	16,000.00
Total 7900 · Travel Expense	57,050.00
8000 · Utilities	3,800.00
8100 · Website Expense	
8110 · Website Design & Development	0.00
8120 · Website Hosting Expense	0.00
8130 · Website Maintenance	0.00
8100 · Website Expense - Other	110,000.00
Total 8100 · Website Expense	110,000.00
8500 · Special Events	260,000.00
8510 · In Kind Special Event Expenses	2,500.00
Total Expense	2,407,204.75
Net Ordinary Income	-116,740.75
Other Income/Expense	
Other Income	
8600 · Payment Discounts	4,000.00
9000 · Other Income	
9010 · Interest Income	4,000.00
9020 · Increase/(Decrease) in Assets	100.00
9000 · Other Income - Other	100.00
Total 9000 · Other Income	4,200.00
Total Other Income	8,200.00
Other Expense	
9500 · Interest Expense	4,000.00
Total Other Expense	4,000.00
Net Other Income	4,200.00
Net Income	-112,540.75

\$55,000.00

\$59,547.77

\$2,007.02

True-up from prior FY
End of year starting position