



DATE: Thursday, April 20, 2017

TIME: 11:00 AM to 11:44 AM

LOCATION: Founder's Room, US Bank

## MEETING AGENDA GROUP SALES COMMITTEE MEETING

### AGENDA DETAILS

- I. Welcome and introductions – Cathy Miller
- II. Review Q1 Group RFPs – Cathy Miller
  - Please report booked (with revenue), lost and canceled business to Cathy
- III. Review [CatalinaChamber.com/groups](http://CatalinaChamber.com/groups) content and co-op material needs
  - Reminder: please post spring group specials and packages
- IV. Update on Groups co-op marketing effort – Cathy Miller
- V. New/Old Business and roundtable updates
- VI. Upcoming meetings:
  - May 18, 2017
  - June 15, 2017
  - July 20, 2017 – Annual Meeting – 6p (location TBD)

**Mission:** To attract visitors and advocate for commerce on Catalina Island.