



DATE: Thursday, April 20, 2017

TIME: 11:45 AM to 12:45 AM

LOCATION: Founders Room, US Bank

MEETING AGENDA MARKETING COMMITTEE MEETING

AGENDA DETAILS

- I. Welcome
- II. Review 2017 Q1 consumer marketing campaign results – Cathy Miller
- III. Review upcoming island events, discuss banner ad sales offer for CatalinaChamber.com – Amelia Lincoln
- IV. Distribute new 2017 Map & Directory
- V. Roundtable updates
- VI. Upcoming meetings
 - May 18, 2017
 - June 15, 2017
 - July 20, 2017 – Annual Meeting – 6p (location TBD)

Mission: To attract visitors and advocate for commerce on Catalina Island.