



**Marketing Committee Meeting Agenda**  
**April 15, 2020**  
**11:15 am on Zoom (Details below)**

Join Zoom Meeting

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Meeting ID: 843 0605 2107

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1. Welcome - Dave Stevenson, Marketing Chair
2. Pandemic Year Marketing Program Review Video - 62 Above
3. Current Marketing Programs through June (end of fiscal year) - Cathy Miller
4. Public Relations Update - 62 Above
5. Website and Social Media Update - Lynn Stevenson
6. Visitors Guide Status and Update - Michelle Warner
7. Event Update - Janet DeMyer
8. Round Table: participants share what's new and their business outlook for spring & summer