



Catalina Island Chamber of Commerce & Visitors Bureau Thursday October 31, 2024, 1:00 pm

Founder's Room US Bank
303 Crescent Ave, Avalon, CA 90704

Catalina Express Conference Room
385 E. Swinford, Second Floor, San Pedro, CA 90731

Google Meet joining info

Video call link: <https://meet.google.com/mbj-wayb-gwy>

[Brown Act link](#)

Agenda

- Call to Order/Attendance 2.6.2 (in-person quorum of 10 or more needed for remote attendees)
- Minutes of September 19, 2024 and October 17, 2024
- Board Chair Remarks
- Board Process 3.3 Financial Condition & Activities (Action)
 - Presentation of FY 2023-24 Audited Financials, Melissa Knudtson, McGinty, Knudtson & Associates, LLP
 - Quarterly Financial Report July-September 2024*, *postponed to November for completed documents*
- CEO/Administrative Updates
 - Broadest End* 1.1 to 1.5 Measures
 - General Management Constraint* 3.0
 - Member & Visitor Services—new members, dropped members
 - FCCA Conference
 - 501(c)(3) Care for Catalina update
 - Events
- Vice President of Marketing & Sales Updates
 - Marketing Conference October 17, 2024
 - 2025 Visitor Guide
 - PR
 - Winter/Holiday Photo Shoot
- Future Agenda Items, Feedback
- Board & Guest Updates
- Adjourn