



Meeting of the Board of Directors
1:00 to 3:00 pm, Thursday, February 21, 2019
Founder's Room, US Bank

A G E N D A

In consideration of others, attendees are asked to turn off cell phones prior to the beginning of the meeting.

Gail Fornasiere, Chair
Julie Bovay, Past Chair '20* (2nd)
Michael Ponce '20, Chair Elect
Buddy Wilson '20*
David Howell-Awalt, CFO '19* (2nd)
Dave Stevenson, Marketing Chair*

Levent Alkibay '19
Ron Hite '19
Steve Hoefs '19
Jason Paret '19

Bryce Noll '20
Thomas Salinas '20
Tim Foley '21
Nicole Hohenstein '21
Yoli Montano '21 (2nd)
Agnieszka Sanchez '21 (2nd)
Tim Kielpinski, Catalina Island Conservancy

Roberto Perico, Two Harbors
Denise Radde, City of Avalon

Jim Luttjohann, President & CEO

**= Member Executive Committee/ '19 = year term expires on 6/30*

1. **Call to Order**
2. **Introductions and Recognitions**
Guest introductions
3. **Presentation**
Paul Romo, Avalon School, Hire a Lancer program
4. **Consent Item(s)**
Approve Minutes of January 2019*
5. **Report of the Chair**—Gail Fornasiere
Board Retreat—Vision Statement, Sample monthly report
Other items
6. **Report of the Chief Financial Officer**—Dave Howell-Awalt
Approve December 2018 Financials*
Approve January 2019 Financials*
Report of the Marketing Chair—Dave Stevenson
Marketing Committee
Group Sales & Marketing
Go To Catalina Marketing Co-op
Hosted & Social Media
Pocket Map
Website/CRM/CMS

Mission: To attract visitors and advocate for commerce on Catalina Island
P.O. Box 217, Avalon, CA 90704 310-510-1520 CatalinaChamber.com

7. **Report of the President*** —Jim Luttjohann

8. **Discussion & Possible Action**

TOT Committee call for participants—Jim Luttjohann

ADA Website Committee Report—Jim Luttjohann

Street Vendors Committee Report—Jim Luttjohann

Cruise Committee Report—Buddy Wilson

Wayne & Suzi Griffin Award for Outstanding Community Service—Jim Luttjohann

Membership & Visitor Services Reports—Michelle Warner

Events report—Amelia Lincoln & Michelle Warner

Concert Series

Mixers & Fixers

Marathon/Triathlon

New Year's Eve Gala

9. **Board member reports**

10. **Requests for Future Agenda Items**

11. **Adjourn**

**Information included in board packets*

Future Meetings:

Usually 3rd Thursday of each month, * indicates other Thursday

Board & Committees

Thursday February 21, 2019:

Marketing Committee meets at 11:45 am

Board meets at 1:00 pm, Founder's Room, US Bank

No Cruise Committee meeting this month

Board & Committees

Thursday March 14, 2019:

Board and Marketing Committee joint meeting 1:00 – 3:00 pm*, Location TBD

Board & Committees

Thursday April 18, 2019: Board meets at 1:00 – 3:00 pm, Founder's Room, US Bank

Board & Committees

Thursday May 16, 2019: Board meets at 1:00 – 3:00 pm, Founder's Room, US Bank

Board & Committees

Thursday June 20, 2019: Board meets at 1:00 – 3:00 pm, Founder's Room, US Bank

Annual Meeting and Installation of Officers/Directors

Thursday July 18, 2019, Time and Location TBD