



Meeting of the Board of Directors  
1:00 to 3:00 pm, Thursday, February 22, 2018  
Founder's Room, US Bank

## **A G E N D A**

*In consideration of others, attendees are asked to turn off cell phones prior to the beginning of the meeting.*

Julie Bovay, Chair '20\*  
Gail Fornasiere, Chair Elect  
Buddy Wilson Past Chair '20\* (2<sup>nd</sup>)  
David Howell, CFO '19\*  
Dave Stevenson, Marketing Chair\*

Ron Hite '19  
Steve Hoefs '19  
Jason Paret '19  
Ivan Leyva '20  
Michael Ponce '20  
Thomas Salinas '20  
Tim Kielpinski, Catalina Island Conservancy  
Todd Wade, Two Harbors  
Denise Radde, City of Avalon  
Jim Luttjohann, President & CEO

Mark Costello '18 (2<sup>nd</sup>)  
Tim Foley '18  
Angela Puchala '18  
Yoli Montano '18  
Levent Alkibay '19

*\*= Member Executive Committee/ '19 = year term expires on 6/30*

1. Call to Order
2. Introductions and Recognitions
3. Consent Calendar
  - Approve Minutes of January 2018\*
  - Approve Post Audit Adjusted Financial Statements June 2017\*
  - Approve Financial Statements January 2018\*
4. Report of the Chair—Julie Bovay
5. Action Items
  - Accept New Member(s)\*
    - SMW Enterprises Travel Planning—Susan Waters
  - Accept Member Name Change\*
    - Darla Fisher Wedding Officiant changing to Catalina Wedding Services
  - Hospital Ballot Initiative\*
    - Determine whether to endorse, oppose or stand neutral on the initiative
    - David Criegh will report on recent Carnival Cruise Line and hospital meetings
  - 2018 City of Avalon Election Candidate Forum
    - Process
    - Date, Time and Place Include
    - write-in candidates?

**Mission:** To attract visitors and advocate for commerce on Catalina Island  
P.O. Box 217, Avalon, CA 90704 310-510-1520 CatalinaChamber.com

6. Discussion/Possible Action Items

Catalina Concert Series and Xceptional Music—Jim Lutjohann

Cruise Industry Update—Buddy Wilson

Marketing Report—Cathy Miller/Michelle Warner

Go To Catalina Marketing Co-op

Group Sales & Marketing Subcommittee Report

2018 Visitors Guide & Pocket Map

Events reports

July 4<sup>th</sup> Fireworks Joint Contract\*

Mixers & Fixers—Michelle Warner/Jim Lutjohann

President's report—Jim Lutjohann\*

Board member reports

7. Requests for future agenda items

8. Adjourn

*\*Information included in board packets*

**Future Meetings:**

Usually 3<sup>rd</sup> Thursday of each month

☐ Thursday March 15, 2018: 1:00 – 3:00 pm  
Founder's Room, US Bank

☐ Thursday April 19, 2018: 1:00 – 3:00 pm  
Founder's Room, US Bank

☐ Thursday May 17, 2018: 1:00 – 3:00 pm  
Founder's Room, US Bank

☐ Thursday June 28, 2018: 1:00 – 3:00 pm\*\*\*\* Founder's  
Room, US Bank

\*\*\*\*Fourth Thursday of month