



Board of Directors
1:00 pm

AGENDA

Thursday January 18, 2024
In Person
US Bank Founder's Room
303 Crescent Ave, Avalon, CA 90704

In consideration of others, please silence phones prior to the beginning of the meeting.

Amanda Bombard '24, Chair* (2nd)
Bryce Noll '24, Past Chair* (2nd)
Ben Villalobos '25, Treasurer*
Dave Stevenson, *Catalina Island Co*, Chair Elect*
Gail Fornasiere, *Catalina Museum*, Marketing Chair*
Mesa Bradley '26 (2nd)
Janet Flathers '26
Elaina Garcia '26
John Alkibay '26
Bart Glass '25 (2nd)

Conrado Vega '25
Megan Wright '25
Cinde MacGugan-Cassidy, '24
Tim Foley '24 (2nd)
Nicole Hohenstein '24 (2nd)
Andrew Allen, *Two Harbors*
Vacant, *Catalina Island Conservancy*
David Maistros, *City of Avalon*
Jason Paret, *Catalina Island Medical Center*

Jim Lutjohann, President & CEO

*= Member Executive Committee/ '24 = year term expires on 6/30

Board of Directors Meeting

I. Call to Order

II. Consent Items

- a. Meeting Minutes November 16, 2023*
- b. Financials November 2023*
- c. Financials December 2023*

III. Report of the Chair

- a. Annual Review & Contract Renewal for President & CEO
- b. Excused absence requests for Ben Villalobos 1/18/24 (out of country) and Nicole Hohenstein 1/18/24 (out of country), Jason Paret 1/18/24 (business conflict)

IV. Discussion & Possible Action Items

- a. Accept Tim Kielinski's notice of vacating Catalina Island Conservancy seat on Board of Directors and accept Whitney Latorre to fill the seat
- b. Report on Concert Series Production RFP, interviews and committee recommended award of contract to The Perfect Event for a period of three years (2024-2026)—Ray McKewon

Mission: To attract visitors and advocate for commerce on Catalina Island
P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com

- c. Sales & Marketing Report—Gail Fornasiere
 - Taimane Gardner recordings
 - Hosted Media/PR
 - IPW 2024 Conference & Trade Show
 - 2024 Visitor Guide
 - Quarterly video and one sheet will be presented at February meeting
- d. President’s Report*--Jim Luttjohann
 - Direction on Care Fund, 501c3 establishment (requested postponement to March 2024 by Hohenstein)
 - Placer AI being implemented
 - Cruise industry relations
 - Draft Member Survey on Deer impacts*
- e. Events Report—Janet DeMyer
 - Shop Catalina/Holiday Decorations
 - New Year’s Eve Gala
 - Mixers & Fixers
- f. Visitor & Member Services Report-Jim Luttjohann
 - Approve New Member: Carnival Cruise Lines*
 - Approve New Member: Bleu World*

V. Correspondence*

VI. Board & Member Updates

VII. Future Agenda Items

VIII. Adjourn

* information included in board packet

Audio/Video Recording may be used for accuracy of minutes and actions

Future Meetings

February 28-29, 2024*--Board Retreat with Charney Associates (Two full days)

March 21, 2024—Board & Cruise Committee. Nominating Committee on separate meeting, time tbd

April 18, 2024—Board & Quarterly Marketing (possible joint session with Council)

May 16, 2024—Board & Visitor/Member Services

June 20, 2024—Board & Finance Committee

July 18, 2024—Installation of Officers & Directors/Annual Meeting/Year in Review

Mission: To attract visitors and advocate for commerce on Catalina Island

P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com