

Meeting of the Board of Directors 1:00 to 3:00 pm, Thursday, June 22, 2017 Founder's Room, US Bank

AGENDA

In consideration of others, attendees are asked to turn off cell phones prior to the beginning of the meeting.

Julie Bovay, Chair '17*
Bill Paige, Past Chair '17*
David Howell, Chair Elect'19*
Tony Budrovich, Chief Financial Officer*
Dave Stevenson, Marketing Chair*

Gregg Miller '17 Thomas Salinas'17 Buddy Wilson, Jr. '17 John Eric Hernandez '18 Angela Puchala '18 Ashley Villarama '18 Mark Costello '18 (2nd) Levent Alkibay '19 Ron Hite '19 Steve Hoefs '19 Jason Paret '19 Todd Wade, Two Harbors

Gail Fornasiere, Catalina Island Museum

David Jinkens, City of Avalon

Jim Luttjohann, President & CEO

*= Member Executive Committee/ '19 = year term expires on 6/30

- 1. Call to Order
- 2. Introductions and Recognitions
- 3. Presentation:

Visitor Profile Study-- Lauren Schlau*

- 4. Consent Calendar
 - Approval of Minutes May 2017*
 - Approval of Financial Statements May 2017*
- 5. Report of the Chair—Bovay
- 6. Action Items

Accept resignation from board of JohnEric Hernandez

Appointment of Yoli Montano to board to fill vacancy above (June 2018)

Approve New Members

Catalina Printing*

The Med Spa on Catalina*

Select accounting firm from 2017 audit proposals*

- 7. Discussion/Possible Action Items
 - DMO Branding/Visitor Friendly Domain
 - Business of the Year nomination(s)
 - Marketing & Group Sales Reports—Miller/Stevenson
 - Visitor Services and Membership reports—Luttjohann/Villarama
 - Events reports

Mixers & Fixers—Warner

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Annual Meeting--Warner Concert Series—Lincoln New Year's Eve--Lincoln

- President's report—Luttjohann*
- Board member reports
- Requests for future agenda items
- 8. Adjourn

*Information included in board packets

Future Meetings : Usually 3 rd Thursday of each month	
	□ Thursday July 20, 2017: 6:00 – 10:00 pm Annual Meeting/Installation of Officers and Directors, Catalina Island Country Club
	□ No August Meeting
	□ Thursday September 21, 2017: 1:00 – 3:00 pm Founder's Room, US Bank
	□ Thursday October 19, 2017: 1:00 – 3:00 pm Founder's Room, US Bank
	 □ Wednesday October 25, 2017, TBD Visit California Board Meeting, Catherine's Terrace
	□ Thursday November 16, 2017: 1:00 – 3:00 pm Founder's Room, US Bank
	□ No December Meeting
	□ Thursday January 11, 2018: 1:00 – 3:00 pm** Founder's Room, US Bank
	□ Thursday February 22, 2018: 1:00 – 3:00 pm**** Founder's Room, US Bank
	□ Thursday March 15, 2018: 1:00 – 3:00 pm Founder's Room, US Bank
	□ Thursday April 19, 2018: 1:00 – 3:00 pm Founder's Room, US Bank
	□ Thursday May 17, 2018: 1:00 – 3:00 pm Founder's Room, US Bank
	□ Thursday June 28, 2018: 1:00 – 3:00 pm**** Founder's Room, US Bank

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