



Cruise Committee

Thursday, June 19, 2025 @ 11:15 am

Board of Directors Monthly and Annual Meeting

Thursday, June 19, 2025 @ 1:00 PM

Founders Room @ US Bank

303 Crescent Ave, Avalon, CA 90704

2601 E. Spring Street

Long Beach, CA 90806

Google Meet joining info (Board)

Video call link: <https://meet.google.com/mbj-wayb-gwy>

Dave Stevenson, *Catalina Island Co*, Chair*
Amanda Bombard '27, Past Chair*
John Alkibay '26, Treasurer
Cinde Cassidy, '27, Chair Elect
Lisa Beach, '27
Yoli Say '27
Grayce Upton, *27
Mesa Bradley '26 (2nd)
Elaina Garcia '26
Janet Flathers '26

Conrado Vega '25
Bart Glass '25 (2nd)
Megan Wright '25
Ben Villalobos '25 (2nd)
Andrew Allen, *Two Harbors*
Sheila Bergman, *Catalina Museum For Art & History*
Gail Fornasiere, *Catalina Island Health*
Whitney Latorre, *Catalina Island Conservancy*
David Maistros, *City of Avalon*

Jim Luttjohann, President & CEO

**= Member Governance Committee/ '25 = year term expires on 6/30*

In consideration of others, please turn off cell phones prior to the beginning of the meeting.

**Indicates item in Board binder*

Cruise Committee AGENDA	
Item #	
I. (2 min)	Call to Order/Attendance (2.6.2)
II. (20 min)	Discussion of Best Practices for future conference attendance
III. (5 min)	Committee/Guest Updates
IV. (5 min)	Summary of Follow-Up Items
V.	Adjourn
	FCCA, October 20-24, 2025 San Juan Puerto Rico, USA Seatrade Miami, April 13-16, Miami Florida, USA
Monthly and Annual Meeting Board of Directors AGENDA <i>Amended 6/16/2025 @ 9:00am</i>	
Item #	
I. (2 min)	Call to Order/Attendance (2.6.2)
II. (15 min)	Presentation by AVX Networks—Lance Ware Update on undersea fiber project



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III. (5 min)	Board Chair's Remarks --Dave Stevenson <ul style="list-style-type: none"> Membership & Business Community Linkage Meeting May 29, 2025
IV. (5 min)	Approval of Minutes* (Action) May 15, 2025, Board of Directors meeting
V. (30 min)	Board Process (Action) <ul style="list-style-type: none"> A. Adoption of final slate of Directors for FY 2025/2026 as recommended by the Nominating Committee and in accordance with Policy 2.9.7—Cinde Cassidy B. Board appoints members, including Chair-Elect and Treasurer, to the 2025/26 Governance Committee per Policy 2.8.2.C—Cinde Cassidy C. Board appoints 3 or 4 Board members, to Membership/Business Community Linkage Committee Policy 2.8.4.C Suggested Motion(s): “MOTION: that the Board approve the Nominating Committee Slate of Officers & Directors in keeping with Policies #2.9.7 and 2.8.2.C” “MOTION: that the Board approve (insert names) to the Membership/Business Linkage Committee under policy 2.8.4.C”
VI. (30 min)	MONITORING CEO PERFORMANCE (Action) The Board acts to accept/reject the following monitoring reports due/submitted since the last meeting in accordance with Policy 4.4 <ul style="list-style-type: none"> A. 3.5 Financial Planning & Budgeting. Management Parameters Monitoring (Action) Suggested Motion: “MOTION: that the Board approve the CEO’s monitoring report on Policy #3.5 (FINANCIAL Planning & Budgeting) in keeping with the recommendation of the Audit Finance and Oversight Committee
VII. (15 min)	CEO/Administrative Updates Update and/or receive board members’ feedback about: <ul style="list-style-type: none"> A. Events Update <ul style="list-style-type: none"> Taste Around Avalon Concert Series Pride B. Quarterly Report to Council C. CalTravel Tourism Advocacy Day D. NATJA Conference E. Future Agenda Items F. Member & Visitor Services (Action)



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	Approve New Member: Madison The Mermaid, LLC*
VIII. (15 mins)	Marketing & Sales Update Marketing and Sales Reporting—Cathy Miller
IX. (5 min)	Proposed 2025-26 Meeting Schedule: July 17, 2025 (Closed Session-Governance Committee CEO Monitoring) Thursday July 17, 2025 (Installation of Officers & Directors) 6:00 pm location TBD Thursday September 18, 2025 Wednesday October 15, 2025 (avoids Jazz Trax conflict) November TBD, Marketing Conference/Board Meeting December TBD, (Closed Session-Governance Committee- CEO Annual Review) Thursday January 15, 2026 Thursday February 19, 2026 Monday-Tuesday March 10-11, 2026, Visit California Outlook Conference, Chula Vista, CA (Bonus Attendance) Thursday March 19, 2026 Thursday April 16, 2026 Thursday May 21, 2026 Thursday June 18, 2026
X. (2 min)	Summary of Follow-Up Items: ???
XI. (2 min)	Board Meeting Evaluation Brief discussion of: <ul style="list-style-type: none"> What worked particularly well at this meeting? What could we have done to make it more productive? Completed Forms*
XII. (5 Min)	Board & Member Updates
XIII.	Adjourn

Catalina Island Chamber of Commerce & Visitors Bureau



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<p><i>Minutes should record agreed-upon feedback of positive Board developments, and those comments reflect perspectives as to what could have made the meeting more productive (e.g. preparatory materials, Board member preparation, ensuring meetings are not dominated by individuals, etc.)</i></p>
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