



Joint Meeting of the Board of Directors and Marketing Committee  
1:00 to 3:00 pm, Thursday, March 14, 2019  
Catalina Room, Holiday Inn Resort

## **A G E N D A**

***In consideration of others, attendees are asked to turn off cell phones prior to the beginning of the meeting.***

Gail Fornasiere, Chair  
Julie Bovay, Past Chair '20\* (2<sup>nd</sup>)  
Michael Ponce '20, Chair Elect  
Buddy Wilson '20\*  
David Howell-Awalt, CFO '19\* (2<sup>nd</sup>)  
Dave Stevenson, Marketing Chair\*

Levent Alkibay '19  
Ron Hite '19  
Steve Hoefs '19  
Jason Paret '19

Bryce Noll '20  
Thomas Salinas '20  
Tim Foley '21  
Nicole Hohenstein '21  
Yoli Montano '21 (2<sup>nd</sup>)  
Agnieszka Sanchez '21 (2<sup>nd</sup>)  
Tim Kielpinski, Catalina Island Conservancy  
  
Roberto Perico, Two Harbors  
Denise Radde, City of Avalon  
  
Jim Luttjohann, President & CEO

*\*= Member Executive Committee/ '19 = year term expires on 6/30*

1. **Call to Order**
2. **Introductions and Recognitions**  
Norman Smyth, Catalina Rugby Festival  
Others in attendance
3. **Presentation**  
MeringCarson--Catalina Branding
4. **Consent Item(s)**  
Approve Minutes of February 2019\*  
Approve New Friend of the Chamber Member—Kathie Walling Fry\*
5. **Report of the Chair**—Gail Fornasiere  
Revised draft Vision Statement with related Goals\*  
Draft Conflict of Interest document in development  
Nominating Committee Appointment
6. **Report of the Chief Financial Officer**—Dave Howell-Awalt  
Approve February 2019 Financials\*  
Adopt mid-year adjusted budget\*
7. **Report of the President\*** —Jim Luttjohann
8. **Discussion & Possible Action**  
Wayne & Susie Griffin Award for Outstanding Community Service—Jim Luttjohann  
Membership & Visitor Services Reports—Michelle Warner

**Mission:** To attract visitors and advocate for commerce on Catalina Island  
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Events report—Michelle Warner & Jim Luttjohann  
Concert Series\*  
Mixers & Fixers (see added dates below)  
Care For Catalina Clean-up Day

9. **Board member reports**
10. **Requests for Future Agenda Items**
11. **Adjourn**

*\*Information included in board packets*

## **Future Meetings & Events:**

### **Saturday March 16, 2019**

7:00 pm, Concert—The Humble Hooligans

### **Wednesday March 20, 2019**

3:00 pm, Care for Catalina Clean-up Day Committee

### **Saturday, April 13, 2019**

Tentative--Care for Catalina Clean-up Day

### **Thursday, April 18, 2019**

10:00 am, Cruise Committee

11:45 am, Marketing Committee

1:00 pm, Board of Directors

### **Thursday, April 25, 2019**

6:00 pm, Activity & Tour Mixer on the Pier

### **Saturday, May 11, 2019**

7:00 pm, Concert—Yacht Blooded

### **Thursday, May 16, 2019**

10:00 am, Cruise Committee

11:45 am, Marketing Committee

1:00 pm, Board of Directors

6:00 pm Mixer, Hotel Atwater

### **Thursday, June 20, 2019**

10:00 am, Cruise Committee

11:45 am, Marketing Committee

1:00 pm, Board of Directors

6:00 pm, Mixer, Catalina Island Conservancy Trailhead

### **Thursday July 18, 2019**

Annual Meeting and Installation of Officers/Directors

Time and Location TBD

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