



Cruise Committee
&
Board of Directors Meeting

AGENDA

Thursday March 21, 2024
11:15 am Cruise Committee
1:00 pm Board of Directors

In Person
US Bank
Founder's Room
303 Crescent Ave, Avalon, CA 90704

Remote Attendance
113 Crawford Street
Mammoth Lakes, CA 93546

In consideration of others, please silence phones prior to the beginning of the meeting.

Amanda Bombard '24, Chair* (2nd)
Bryce Noll '24, Past Chair* (2nd)
Ben Villalobos '25, Treasurer*
Dave Stevenson, *Catalina Island Co*, Chair Elect*
Gail Fornasiere, *Catalina Museum*, Marketing Chair*
Mesa Bradley '26 (2nd)
Janet Flathers '26
Elaina Garcia '26
John Alkibay '26
Bart Glass '25 (2nd)

Conrado Vega '25
Megan Wright '25
Cinde MacGugan-Cassidy, '24
Tim Foley '24 (2nd)
Nicole Hohenstein '24 (2nd)
Andrew Allen, *Two Harbors*
Whitney Latorre, *Catalina Island Conservancy*
David Maistros, *City of Avalon*
Jason Paret, *Catalina Island Medical Center*

Jim Lutjohann, President & CEO

*= Member Executive Committee/ '24 = year term expires on 6/30

Cruise Committee 11:15 am

- I. Seatrade 2024**
- II. Passenger and Vessel Counts Reporting**
- III. Cruise Ship Schedule**
- IV. Inaugural Calls in 2024**
Possible Ambassadors program launch in time for Firenze
- V. Cabrillo Mole/Avalon Landing Construction**

Mission: To attract visitors and advocate for commerce on Catalina Island
P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com

Board of Directors 1:00 pm

Remote attendance: In accordance with legal advice, under the Brown Act rules in effect as of January 2024, board member's remote attendance is **limited to locations identified in advance on the agenda**. For a full guide to Open and Public meetings under the Brown Act go [here](#).

Members of the public may attend online using this link.

<https://us02web.zoom.us/j/82301353406?pwd=Sm42R0RFUHVRa2RZWm1CV0wzQ3diZz09>

I. Call to Order

If in person quorum is established, remote attendance via zoom will begin
A vote to allow remote attendance is required

II. Presentation, City of Avalon –Devin Hart

The city will present information on its new public transportation system and digital signboard programs

III. Consent Item(s)

- a. Meeting Minutes February 28, 2024*
- b. Financials February 2024 are delayed due to a QuickBooks software issue.

IV. Report of the Chair

- a. Reminder--April 30 Special Meeting (Board & key staff, closed session with Charney Associates)
- b. Audit of board member partial and full terms
- c. Draft Policies Manual* (emailed)
- d. Appointment of Nominating Committee FY 2024-25
- e. Excused Absence(s) Ben Villalobos for February 28/29 and April 30, due to work conflict

V. Discussion & Possible Action Items

- a. Direction on establishing Care Fund 501c3 (requested by Hohenstein, moved from November agenda)
- b. President's Report*--Jim Lutjohann
- c. Visitor & Member Services Report—Nicole Hohenstein
 - Accept New Member Avalon History Tours*
 - Accept New Member Taylored Catalina Charters*
- d. Sales & Marketing Report—Gail Fornasiere
 - i. Allocate funds for FY 23-24 based on proposals for spring photo and video shoot*
 - ii. NATJA Awards*
 - iii. Allocate funds for 2024/25 FY Travel Trade Shows @ \$11,085*
 - iv. IPW Update
- e. Events Report—Jim Lutjohann
 - i. Fireworks--request for funding from City of Avalon*
 - ii. Pride Event Production funding*
 - iii. Community Meeting with Senator Lena Gonzales—April 6, 11:30 am location tbd
 - iv. Lodging Open House cancelled for 2024
 - v. Catalina Concert Series Lineup/Dates
 - vi. Other events

VI. Board & Member Updates

VII. Future Agenda Items

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VIII. Correspondence*

* information included in board packet

Audio/Video Recording may be used for accuracy of minutes and actions

Future Meetings

Nominating Committee, Date and time tbd

April 18, 2024—Board & Quarterly Marketing (possible joint session with Council **postponed**)

April 30, 2024—Special Board Meeting—Charney & Associates (closed session)

May 16, 2024—Board & Visitor/Member Services

June 20, 2024—Board & Finance Committee (**possible rescheduled joint session with Council**)

July 18, 2024—Installation of Officers & Directors/Annual Meeting/Year in Review

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