



Meeting of the Board of Directors
1:00 to 3:00 pm, Thursday, March 15, 2018
Founder's Room, US Bank

A G E N D A

In consideration of others, attendees are asked to turn off cell phones prior to the beginning of the meeting.

Julie Bovay, Chair '20*
Gail Fornasiere, Chair Elect
Buddy Wilson Past Chair '20* (2nd)
David Howell, CFO '19*
Dave Stevenson, Marketing Chair*

Ron Hite '19
Steve Hoefs '19
Jason Paret '19
Ivan Leyva '20
Michael Ponce '20
Thomas Salinas '20
Tim Kielpinski, Catalina Island Conservancy
Todd Wade, Two Harbors
Denise Radde, City of Avalon
Jim Luttjohann, President & CEO

Mark Costello '18 (2nd)
Tim Foley '18
Angela Puchala '18
Yoli Montano '18
Levent Alkibay '19

**= Member Executive Committee/ '19 = year term expires on 6/30*

Call to Order

1. Introductions and Recognitions
2. Presentation: Catalina Island Medical Center: Captive Insurers 101
3. Consent Calendar
 - Approve Minutes of February 2018*
 - Approve Financial Statements February 2018*
4. Report of the Chair—Julie Bovay
 - Appointment of Nominating Committee
 - Other
5. Action Items
 - Board member attendance
 - Annual Meeting: Location, Date & Time
 - Accept New Member(s)*
 - Avalon Diving History Exhibit/Marine Animal Rescue (Community Organization)*
 - Long Beach Family Dentist (Friend)*
6. Discussion & Possible Action Items
 - Catalina Concert Series—Jim Luttjohann
 - Hospital Ballot Initiative –Jim Luttjohann
 - Determine whether to endorse, oppose or stand neutral on the initiative
 - Survey results from pro/con email

Marketing Report—Cathy Miller/Michelle Warner
Hello Catalina Marketing Co-op
Group Sales & Marketing Subcommittee Report
Travel Shows
2018 Pocket Map

Events reports

Mixers & Fixers—Michelle Warner/Jim Luttjohann
Candidates Forum—Jim Luttjohann
Annual Meeting—Michelle Warner

7. President's report—Jim Luttjohann*
8. Board member reports
9. Requests for Future Agenda Items
10. Adjourn

**Information included in board packets*

Future Meetings:

Usually 3rd Thursday of each month

- Thursday April 19, 2018: 1:00 – 3:00 pm
Founder's Room, US Bank
- Thursday May 17, 2018: 1:00 – 3:00 pm
Founder's Room, US Bank
- Thursday June 28, 2018: 1:00 – 3:00 pm**** Founder's
Room, US Bank

****Fourth Thursday of month

Mission: To attract visitors and advocate for commerce on Catalina Island
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