



Visitor & Member Services Committee  
**11:30 am**  
Board of Directors Meeting  
**1:00 pm**

## **AGENDA**

**Thursday May 11, 2023**  
**In Person**  
**Founder's Room, US Bank, Avalon**

***In consideration of others, please turn off cell phones prior to the beginning of the meeting.***

Bryce Noll '23, Chair  
Tim Kielpinski, Past Chair  
Amanda Bombard'24, Chair Elect\* (2nd)  
Ben Villalobos '25, Treasurer  
Gail Fornasiere, Marketing Chair  
Bart Glass '25 (2<sup>nd</sup>)  
Conrado Vega '25  
Megan Wright '25  
Tim Foley '24  
Cinde Cassidy, '24  
Nicole Hohenstein '24

Mesa Bradley '23  
Janet Flathers '23  
Michael Ponce '23 (2<sup>nd</sup>)  
Daniel Teng '23  
Andrew Allen, Two Harbors  
David Maistros, City of Avalon  
Jason Paret, Catalina Island Medical Center  
Dave Stevenson, Catalina Island Company

Jim Lutjohann, President & CEO

*\*= Member Executive Committee/ '24 = year term expires on 6/30*

### Visitor & Member Services Committee Meeting 11:30 am

- I. Call to Order**
- II. Code of Conduct Discussion**  
**Plano sample\***
- III. Mixer guest passes for non-member business attendance**
- IV. Fixers**
- V. Adjourn**

### Board of Directors Meeting 1:00 pm

- I. Call to Order**
- II. Presentation on Kind Traveler program**
- III. Consent Items**
  - a. Approval of Minutes May 2023 Board Meeting\*
  - b. Approval of March 2023 Financials\*
  - c. Approval of April 2023 Financials\*

**Mission:** To attract visitors and advocate for commerce on Catalina Island  
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#### **IV. Report of the Chair**

- a. Conduct Outreach
- b. Call for participants in 2023-24 Finance Committee—Executive plus volunteers
- c. Excused absences
  - i. Request to excuse Ben Villalobos and Andrew Allen for March and April board meetings\*

#### **V. President's Report\***

- a. Proposed meeting schedule 2023-24\*
- b. Approve Charney Associates proposal for FY 2023-24 @ either \$22,000 or \$33,000 consulting fees\*
- c. Approve New Year's Eve expenses for FY 2023-24
  - i. Venue rental @ \$10,000 with deposit of \$15,562.50 due at signing\*
  - ii. Entertainment @ \$23,474.65 with a deposit of \$5,000 due upon signing

#### **VI. Discussion & Possible Action**

Report of the Nominating Committee—Amanda Bombard  
Slate of Directors--petition period closing today  
Proposed slate of Officers\*  
Visitor & Member Services—Nicole Hohenstein  
Report on Committee Meeting of 5/11/23  
Code of Conduct discussion  
Policy discussion re removal of and/or referrals to a member business  
Marketing Report—Gail Fornasiere  
Events Report—Janet DeMyer

#### **VII. Board & Member Updates**

#### **VIII. Future Agenda Items**

#### **IX. Adjourn**

\* information included in board packet

*Audio/Video Recording may be used for accuracy of minutes and actions*

### [Future Meetings](#)

June 8, 2023—Finance Committee (Executive plus volunteers) @ 11:15 am, Board Meeting @ 1:00 pm

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