



Meeting of the Board of Directors  
1:00 to 3:00 pm, Thursday, November 15,, 2018  
Founder's Room, US Bank

## **A G E N D A**

*In consideration of others, attendees are asked to turn off cell phones prior to the beginning of the meeting.*

Gail Fornasiere, Chair  
Julie Bovay, Past Chair '20\* (2<sup>nd</sup>)  
Michael Ponce '20, Chair Elect  
Buddy Wilson '20\*  
David Howell-Awalt, CFO '19\* (2<sup>nd</sup>)  
Dave Stevenson, Marketing Chair\*

Levent Alkibay '19  
Ron Hite '19  
Steve Hoefs '19  
Jason Paret '19

Bryce Noll '20  
Thomas Salinas '20  
Tim Foley '21  
Nicole Hohenstein '21  
Yoli Montano '21 (2<sup>nd</sup>)  
Agnieszka Sanchez '21 (2<sup>nd</sup>)  
Tim Kielpinski, Catalina Island Conservancy  
  
Roberto Perico, Two Harbors  
Denise Radde, City of Avalon  
  
Jim Luttjohann, President & CEO

*\*= Member Executive Committee/ '19 = year term expires on 6/30*

1. **Call to Order**
  2. **Introductions and Recognitions**
    - Guest introductions
    - Formal Introduction—Jesse Underwood, CDO. Catalina Island Medical Center Foundation
  3. **Consent Item(s)**
    - Approve Minutes of October 2018\*
  4. **Report of the Chair**—Gail Fornasiere
    - Board Retreat
    - Other items
  5. **Report of the Chief Financial Officer**—Dave Howell-Awalt
    - Approve Audited Financials FY 2017-18\*
    - Approve Taxes FY 2017-18\*
    - Approve Revised Financials June 2018, Audit Adjusted\*
    - Approve Revised Financials July – September 2018. Audit Adjusted and Budget Allocated\*
    - Approve October 2018 Financials\*
- Report of the Marketing Chair**—Dave Stevenson
- Marketing Committee
    - Annual Marketing Conference
    - Group Sales & Marketing Update
    - Hello Catalina Marketing Co-op Update
    - Hosted & Social Media Update

**Mission:** To attract visitors and advocate for commerce on Catalina Island  
P.O. Box 217, Avalon, CA 90704 310-510-1520 CatalinaChamber.com

6. **Report of the President\*** —Jim Luttjohann
7. **Discussion & Possible Action**
  - Cruise Committee Report—Jim Luttjohann
  - Wayne & Suzi Griffin Award for Outstanding Community Service—Jim Luttjohann
  - Membership & Visitor Services Reports\*—Michelle Warner
  - Events report—Michelle Warner
    - Concert Series
    - Mixers & Fixers
    - Triathlon
    - New Year's Eve Gala
8. **Board member reports**
9. **Requests for Future Agenda Items**
10. **Adjourn**

*\*Information included in board packets*

**Future Meetings:**

Usually 3<sup>rd</sup> Thursday of each month, \* indicates 4<sup>th</sup> Thursday

Annual Avalon City Council Presentation: 5:00 pm  
Monday November 19, 2018, Avalon City Hall

Board Retreat, TBD January

Board & Committees (May be combined with retreat)  
Thursday January 17, 2019: 1:00 – 3:00 pm, Founder's Room, US Bank

Board & Committees  
Thursday February 21, 2019: 1:00 – 3:00 pm, Founder's Room, US Bank

Board & Committees  
Thursday March 28, 2019: 1:00 – 3:00 pm\*, Founder's Room, US Bank

Board & Committees  
Thursday April 18, 2019: 1:00 – 3:00 pm, Founder's Room, US Bank

Board & Committees  
Thursday May 16, 2019: 1:00 – 3:00 pm, Founder's Room, US Bank

Board & Committees  
Thursday June 20, 2019: 1:00 – 3:00 pm, Founder's Room, US Bank