



Board of Directors Meeting
1:00 pm

AGENDA

Thursday, November 17, 2022
In Person or Online via zoom
Founder's Room @ US Bank

In consideration of others, please turn off cell phones prior to the beginning of the meeting.

Bryce Noll '23, Chair
Tim Kielpinski, Past Chair
Amanda Bombard, Chair Elect* (2nd)
Ben Villalobos '22, CFO
Gail Fornasiere, Marketing Chair
Bart Glass '25 (2nd)
Conrado Vega '25
Megan Wright '25
Tim Foley '24
Sharon Gorelczenko, '24
Nicole Hohenstein '24

Mesa Bradley '23
Janet Flathers '23
Michael Ponce '23 (2nd)
Daniel Teng '23
Andrew Allen, Two Harbors
David Maistros, City of Avalon
Jason Paret, Catalina Island Medical Center
Dave Stevenson, Catalina Island Company

Jim Luttjohann, President & CEO

**= Member Executive Committee/ '24 = year term expires on 6/30*

Join meetings by Zoom

<https://us02web.zoom.us/j/82301353406?pwd=Sm42R0RFUHVra2RZWm1CV0wzQ3diZz09>

Meeting ID: 823 0135 3406

Passcode: 866691

One tap mobile

+16699006833,,82301353406#,,,,*866691# US (San Jose)

Dial by your location

+1 669 900 6833 US (San Jose)

Meeting ID: 823 0135 3406

Passcode: 866691

Find your local number: <https://us02web.zoom.us/u/kdjCRx8OGt>

Board Meeting 1:00 pm

I. Call to Order

Mission: To attract visitors and advocate for commerce on Catalina Island

P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com

II. Introductions & Recognitions

III. Consent Item(s)

Approve Minutes
October 27, 2022*

Presentation of Financials—Ben Villalobos
October 2022 monthly financials*

Report of the Chair—Bryce Noll
January Retreat?

City Lease Agreement (Webcam)*

President's Report*—Jim Luttjohann
Includes Annual Report to City Council

IV. Discussion & Possible Action Item(s)

Report on Catalina Island Triathlon, 2022
Mike Bone, Spectrum Sports

Film Liaison Report—Jim Luttjohann
Catalina Island Conservancy draft representation agreement*

Visitor & Member Services Report—Nicole Hohenstein
Approve new members
Avalon Destinations*
Island Donuts*

Marketing Report—Gail Fornasiere
Annual Marketing Conference
Fall Campaign update
PR/Hosted Media
Website Redesign Progress
2023 Visitor Guide

Events Report—Janet DeMyer
Concert Series
Mixers & Fixers
New Year's Eve 2022—reservations open

V. Board & Member Updates

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VI. Future Agenda Items

VII. Adjourn

* information included in board packet
Audio/Video Recording may be used for accuracy of minutes and actions

Future Meetings

December—No Meetings

January 19, 2023—Board Retreat?

February 16, 2023—Marketing Committee @ 11:15 am, Board Meeting @ 1:00 pm

March 16, 2023—Nominating Committee (per bylaws) @ 11:15 am, Board Meeting @ 1:00 pm

April 20, 2023-- Cruise Committee @ 11:15 am, Board Meeting @ 1:00 pm

May 18, 2023—Visitor & Member Services Committee @ 11:15 am, Board Meeting @ 1:00 pm

June 8, 2023—Finance Committee (Executive plus volunteers) @ 11:15 am, Board Meeting @ 1:00 pm

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