



Meeting of the Board of Directors  
1:00 to 3:00 pm, Thursday, October 19, 2017  
Founder's Room, US Bank

## **A G E N D A**

***In consideration of others, attendees are asked to turn off cell phones prior to the beginning of the meeting.***

Julie Bovay, Chair '20\*  
Gail Fornasiere, Chair Elect  
Buddy Wilson Past Chair '20\* (2<sup>nd</sup>)  
David Howell, CFO '19\*  
Dave Stevenson, Marketing Chair\*

Angela Puchala '18  
Vacant '18  
Mark Costello '18 (2<sup>nd</sup>)  
Yoli Montano '18  
Levent Alkibay '19

Ron Hite '19  
Steve Hoefs '19  
Jason Paret '19  
Ivan Leyva '20  
Michael Ponce '20  
Thomas Salinas '20  
Tim Kielpinski, Catalina Island Conservancy  
Todd Wade, Two Harbors  
David Jinkens, City of Avalon  
  
Jim Lutjohann, President & CEO

*\*= Member Executive Committee/ '19 = year term expires on 6/30*

1. Call to Order
2. Introductions and Recognitions
3. Presentations
  - A. Bob Greenlaw, City of Avalon, Public Works Update
  - B. Ray McKewon, Catalina Concert Series, 2016-17 Closing Report
4. Consent Calendar
  - Approval of Minutes September 2017\*
  - Approve Updated Financial Statements July 2017\*
  - Approve Updated Financial Statements August 2017\*
  - Approve Financial Statements September 2017\*
5. Report of the Chair—Julie Bovay
  - A. Executive Committee
  - B. Nominating Committee
  - C. Other
6. Action Items
  - A. 2018 Candidate's Forum
7. Discussion/Possible Action Items
  - A. Catalina Express: Share Your Birthday Update—Angela Puchala
  - B. Artisans Market—Dan Huncke
  - C. Cruise Industry update—Buddy Wilson
  - D. Go To Catalina Marketing Co-op—Jim Lutjohann/Cathy Miller

**Mission:** To attract visitors and advocate for commerce on Catalina Island  
P.O. Box 217, Avalon, CA 90704 310-510-1520 [CatalinaChamber.com](http://CatalinaChamber.com)

- E. Marketing Report—Cathy Miller/Dave Stevenson
    - Annual Marketing Meeting
    - Group Sales & Marketing Subcommittee Report
  - F. Visitor Services and Membership Report—Jim Luttjohann
  - F. Events reports
    - Mixers & Fixers—Michelle Warner/Jim Luttjohann
    - Catalina Island Triathlon—Jim Luttjohann
    - New Year's Eve—Michelle Warner
  - G. President's report—Jim Luttjohann\*
  - H. Board member reports
8. Requests for future agenda items
  9. Adjourn

*\*Information included in board packets*

### **Future Meetings:**

Usually 3<sup>rd</sup> Thursday of each month

**Wednesday October 25, 2017, TBD**  
**Visit California Board Meeting, Catherine's Terrace**

Thursday November 16, 2017: 1:00 – 3:00 pm  
 Founder's Room, US Bank

**No December Meeting**

Thursday January 11, 2018: 1:00 – 3:00 pm\*\*  
 Founder's Room, US Bank

Thursday February 22, 2018: 1:00 – 3:00 pm\*\*\*\*  
 Founder's Room, US Bank

Thursday March 15, 2018: 1:00 – 3:00 pm  
 Founder's Room, US Bank

Thursday April 19, 2018: 1:00 – 3:00 pm  
 Founder's Room, US Bank

Thursday May 17, 2018: 1:00 – 3:00 pm  
 Founder's Room, US Bank

Thursday June 28, 2018: 1:00 – 3:00 pm\*\*\*\*  
 Founder's Room, US Bank

\*\*Second Thursday of the month    \*\*\*\*Fourth Thursday of month

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