



Cruise Committee
11:15 am
Board of Directors
1:00 pm

AGENDA

Thursday October 19, 2023
In Person
Founder's Room, US Bank, Avalon

In consideration of others, please turn off cell phones prior to the beginning of the meeting.

Amanda Bombard '24, Chair* (2nd)
Bryce Noll '24, Past Chair
Ben Villalobos '25, Treasurer
Dave Stevenson, Chair Elect
Gail Fornasiere, Marketing Chair
Mesa Bradley '26 (2nd)
Janet Flathers '26
Elaina Garcia '26
Daniel Teng '26
Bart Glass '25 (2nd)

Conrado Vega '25
Megan Wright '25
Cinde MacGugan-Cassidy, '24
Tim Foley '24
Nicole Hohenstein '24
Andrew Allen, Two Harbors
Tim Kielpinski, Catalina Island Conservancy
David Maistros, City of Avalon
Jason Paret, Catalina Island Medical Center

Jim Lutjohann, President & CEO

**= Member Executive Committee/ '24 = year term expires on 6/30*

Cruise Committee

- I. Call to Order**
- II. Updated schedule and recent communications**
- III. Impacts from neighboring ports**
- IV. Cruising with Susan Episode**
- V. Inaugural Visit of Disney Magic, October 23, 2023**
- VI. FCCA Conference November 7 - 10**
- VII. Adjourn**

Board of Directors Meeting

- I. Call to Order**
- II. Consent Items**
 - a. Minutes of September 28, 2023 Meeting***
 - b. Financials September 2023***

Mission: To attract visitors and advocate for commerce on Catalina Island
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III. Presentation: Xceptional Music, Catalina Concert Series final report—Ray McKewon

IV. Report of the Chair

- a. Excused absence for Michael Ponce at June 2023 meeting (City Conference conflict)

V. Discussion & Possible Action Items

- a. Audited Financials Delayed
 - i. Possible special meeting
 - ii. Annual Report to Council
- b. Update on Bylaws Amendment
 - i. Ballots Received
 - ii. Corrected Ballot/bylaws*
- c. President's Report*
- d. Marketing & Sales Report—Gail Fornasiere
 - i. Tourism Promotions
 - ii. 2024 Visitor Guide
 - iii. Annual Marketing Conference
- e. Events Report*—Jim Lutjohann
 - i. Mixers & Fixers
 - ii. New Year's Eve Gala
 - iii. Triathlon October 28, 2023 (last)
 - iv. More Thank Pink, Komen Foundation Cancer Walk October 29, 2023
 - v. Otillo Fall 2024
- f. Visitor & Member Services Report-Jim Lutjohann
 - i. Member Drop/nonrenewal update

VI. Correspondence*

VII. Board & Member Updates

VIII. Future Agenda Items

IX. Adjourn

* information included in board packet

Audio/Video Recording may be used for accuracy of minutes and actions

Future Meetings

TBD Special Meeting—Board (Audited Financials)

November 16, 2023—Marketing Conference & Board Meeting 11:30 am, Topside by NDMK

December—No Board Meeting/TBD Executive Committee, CEO Annual Review

January 18, 2024—Board & Quarterly Marketing Committee

February 28-29, 2024*--Board Retreat with Charney Associates (Two full days)

March 21, 2024—Board & Cruise Committee. Nominating Committee on separate meeting, time tbd

April 18, 2024—Board & Quarterly Marketing (possible joint session with Council)

May 16, 2024—Board & Visitor/Member Services

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June 20, 2024—Board & Finance Committee

July 18, 2024—Installation of Officers & Directors/Annual Meeting/Year in Review

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